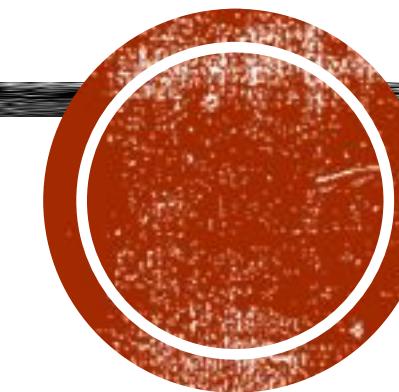

PADRÕES DE DESIGN

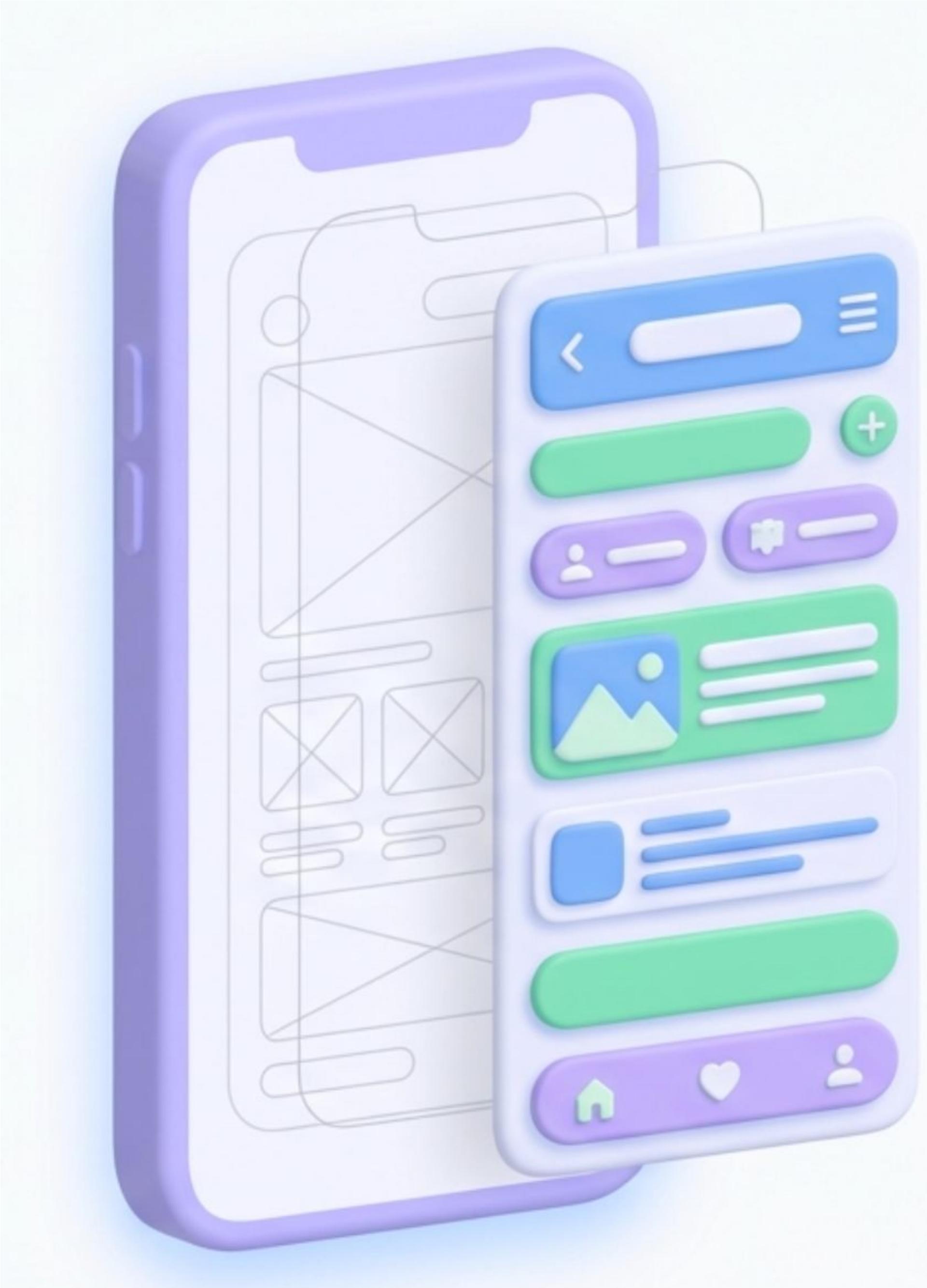
Tiago Massoni

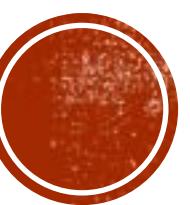
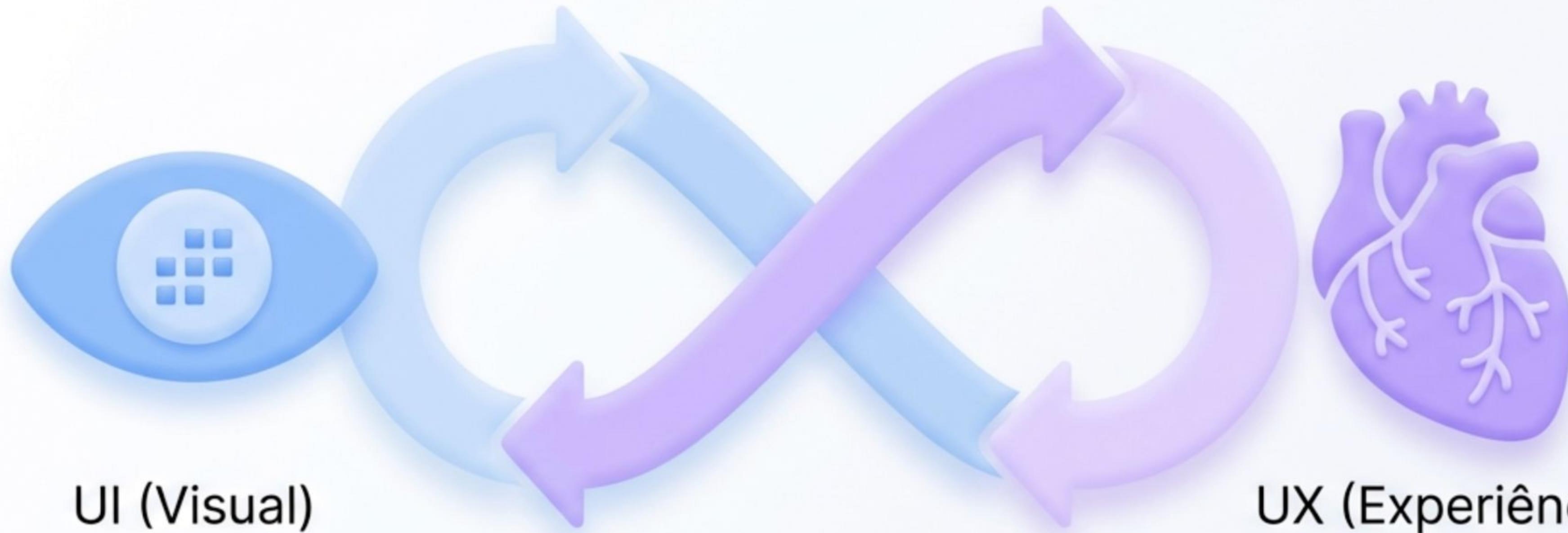


Design UI

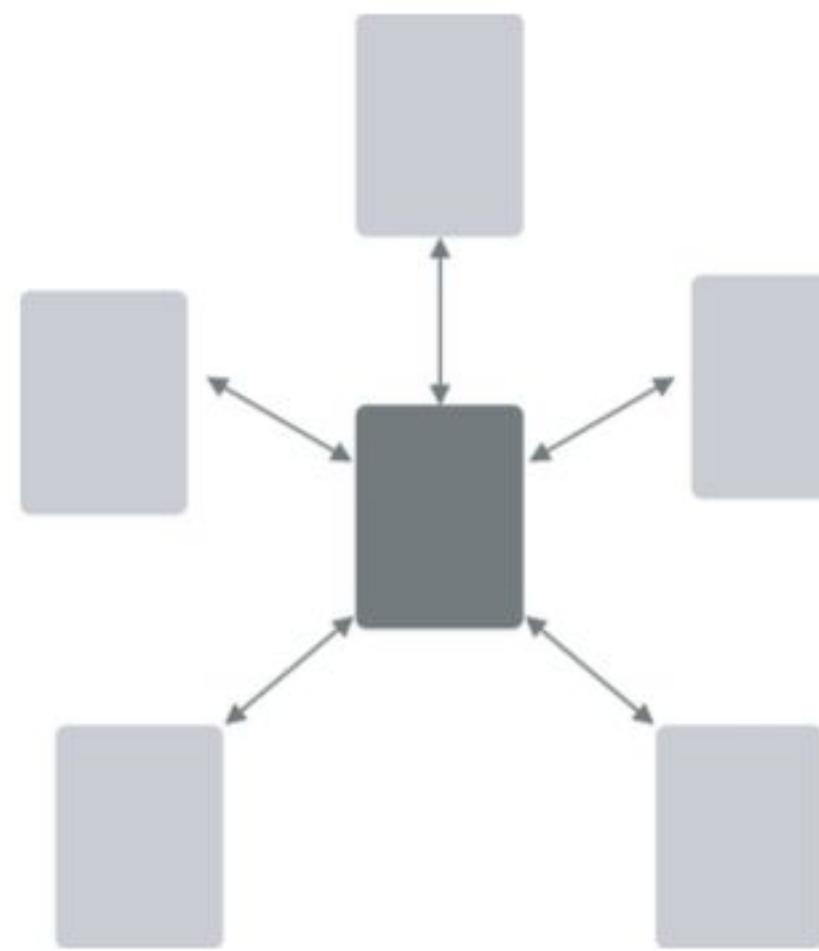
Elementos visuais do produto digital

Foco em aparência e estilo





Navegação



Layout



Visual e estética



Ações

- ◀ Reply
- ▶ Forward
- Filter messages like this
- Print
- Add to Contacts list
- Delete this message
- Block ""
- Report spam
- Report phishing
- Show original
- Translate message
- Download message
- Mark as unread

Entrada de Dados

Show results

Listings Ending within 1 hour

Number of bids from: 1 to: 50

Multiple item listings from: 2 to: 10

Items listed as lots [Learn more](#).

Sale items

Best offer [Learn more](#).

eBay for Charity [Learn more](#).

Shipping options

Free shipping

Local pickup

Location

Located 15 miles of San Franc

From preferred locations US Only

Located in United States

Como se faz design?

Usamos **padrões**, não reinventamos a roda

Screenshots ▾

16092
examples found

Featured screenshot collections

Getting input

- Wizard
- Drag and drop
- Inline Help Box
- Morphing Controls
- Structured Format
- Rule Builder
- Captcha
- Keyboard Shortcuts
- Inplace Editor
- Rate Content
- Pay To Promote
- Password Strength Meter
- Fill in the Blanks
- Vote To Promote
- Input Feedback
- WYSIWYG
- Completeness meter
- Calendar Picker
- Autosave
- Preview
- Expandable Input
- Wiki
- Forgiving Format
- Settings
- Input Prompt

Navigation

- Vertical Dropdown Menu
- Adaptable View
- Navigation Tabs
- Article List
- Pagination
- Pull to refresh
- Accordion Menu
- Tagging
- Breadcrumbs
- Shortcut Dropdown
- Categorization
- Fat Footer
- Horizontal Dropdown Menu
- Cards
- Notifications
- Modal
- Carousel
- Progressive Disclosure
- Continuous Scrolling
- Tag Cloud
- Archive
- Event Calendar
- Thumbnail
- Module Tabs
- Home Link

Dealing with data

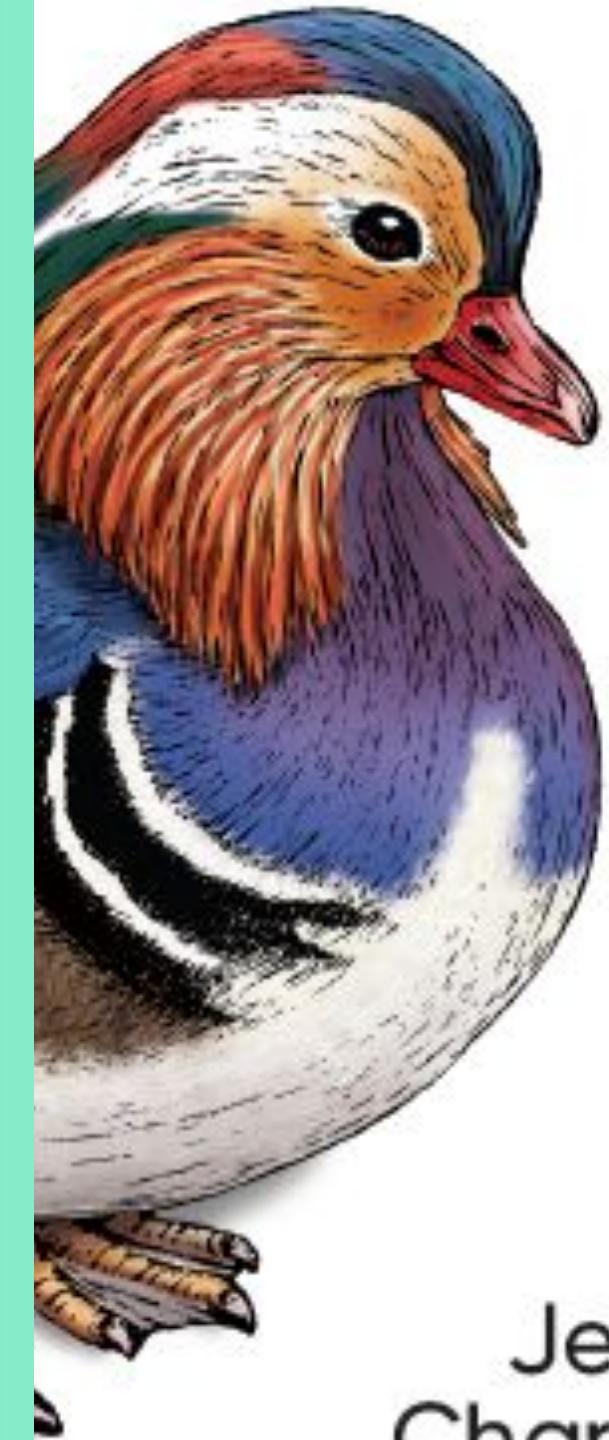
- Autocomplete
- Gallery
- Alternating Row Colors
- Frequently Asked Questions (FAQ)
- Slideshow
- Dashboard
- Table Filter
- Sort By Column
- Copy Box
- Search Filters
- Image Zoom

Social

- Activity Stream
- Like
- Auto-sharing
- Chat
- Testimonials
- Leaderboard
- Friend list
- Invite friends
- Friend
- Collectible Achievements
- Follow
- Reaction

Design Practices

Interaction Design



Jenifer Tidwell,
Charles Brewer &
Aynne Valencia

Navegação



Entender que tarefas
podem ser feitas

Saber como chegar na
tarefa que precisa fazer

Saber onde está



ORGANIZATION

TalentMaze

[CONNECT TO CRM](#)[SAVE](#)

⋮

[Summary](#)[People](#)[Technology](#)[Signals & News](#)[Similar Companies](#)

About

TalentMaze is a recruitment consulting company.

Bengaluru, Karnataka, India

11-50

Private

269,327

Highlights

Employee Profiles

1

Similar Companies

11

Recent News & Activity

There is no recent news or activity for this profile.



Record Watch
\$150.00



Audrey Necklace
\$98.00



BEST SELLER
Bag Light
\$9.00



BEST SELLER
Core Highway Bag
\$135.00



BEST SELLER
Hotdog And Hamburger
Yu...
\$20.00

• • • • • • • •

OPTIONS



Large



Small



BEST SELLER
Braun Watch

Dietrich Lubs, 2010

OPTIONS

Small

Small Case: 1.25" diam. Band: .75" w.

QUANTITY

1

In Stock

PRICE

\$150.00

\$135.00 Members

Item #91572

Gift Wrap Available

<https://player.vimeo.com/video/364320647>





My Books

Search and add books

Batch Edit Settings Stats Print |



« previous 1 2 3 4 5 6 7 8 9 ... 26 27 next »

Bookshelves (Edit)

All (863)

Want to Read (152)

Currently Reading (3)

Read (653)

computerscience (14)

en-français (1)

fiction (48)

nonfiction (110)

paying-debt-authors (18)

top2017 (10)

top2018 (10)

top2019 (15)

top2020 (10)

top2021 (10)

top2022 (7)

top2023 (12)

top2024 (11)

top2026 (1)

Add shelf

Your reading activity

Review Drafts

Kindle Notes & Highlights

Reading Challenge

Year in Books

Reading stats

Add books

Recommendations

Explore

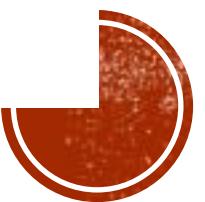
Tools

Find duplicates

Widgets

Import and export

cover	title	author	avg rating	rating	shelves	date read	date added	
	The Getaway	Thompson, Jim	3.88	★★★★★	to-read [edit]	not set [edit]	Jan 05, 2026	edit view »
	The Rock & Roll Hall of Fame: Inciardi, Craig	Inciardi, Craig	4.12	★★★★★	read [edit]	Jan 09, 2026	Jan 04, 2026	edit view »
	The Art of Doing Science and Engineering: Learning to Learn	Hamming, Richard	4.18	★★★★★	to-read [edit]	not set [edit]	Jan 03, 2026	edit view »
	Journey to the Edge of Reason: The Life of Kurt Gödel	Budiansky, Stephen	4.07	★★★★★	to-read [edit]	not set [edit]	Jan 02, 2026	edit view »
	This Land Is Your Land: A Road Trip Through U.S. History	Gage, Beverly	4.40	★★★★★	to-read [edit]	not set [edit]	Jan 01, 2026	edit view »
	How to Be Okay When Nothing Is Okay: Tips and Tricks That Kept Me Alive, Happy, and Creative in Spite of Myself	Lawson, Jenny	4.22	★★★★★	to-read [edit]	not set [edit]	Jan 01, 2026	edit view »
	One Aladdin Two Lamps	Winterson, Jeanette	4.13	★★★★★	to-read [edit]	not set [edit]	Jan 01, 2026	edit view »
	Falling Upward: A Spirituality for the Two Halves of Life	Rohr, Richard	4.22	★★★★★	to-read [edit]	not set [edit]	Dec 28, 2025	edit view »
	You Are Not a Gadget	Lanier, Jaron	3.57	★★★★★	to-read [edit]	not set [edit]	Dec 28, 2025	edit view »



goodreads

Home My Books Browse ▾ Community ▾

Search books

CURRENTLY READING

Dominion: How the Christian Revolution ...
by Tom Holland
50%
Update progress

Trincheira tropical: A Segunda Guerra M...
by Ruy Castro
50%
Update progress

O Homem sem Qualidades
by Robert Musil
303/1248 (24%)
Update progress

[View all books](#) • [Add a book](#) • [General update](#)

2026 READING CHALLENGE

2026
READING CHALLENGE

3
books completed
1 book ahead of schedule
3/40 (8%)
[View Challenge](#)

WANT TO READ

JIM THOMPSON
THE ART of Doing SCIENCE and Engineering
LAND IS YOUR LAND
LAWSON
HOW TO BE OKAY WHEN NOTHING IS OKAY

[View all books](#)

BOOKSHELVES

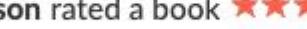
152 Want to Read
3 Currently Reading

UPDATES

Leticia is currently reading **This American Woman: a One-in-a-Billion Memoir**
by Zarna Garg
Want to Read Rate it:  14h

Comedian Zarna Garg turns her astonishing life story into a hilarious memoir, spilling all the chai on her wild ride from escaping an arranged marriage and homelessness in Ind... [Continue reading](#)

Like • Comment

Anderson rated a book 
O Lobo da Estepe
by Hermann Hesse
Want to Read Rate it:  2d

Harry Haller acredita que sua integridade depende da vida solitária que leva em meio às palavras de Goethe e as partituras de Mozart - um intelectual de 50 anos tentando equil... [Continue reading](#)

Like • Comment

Leticia entered a Book Giveaway **Half His Age**
by Jennette McCurdy
[View Giveaway](#) 2d

NEWS & INTERVIEWS

100 New, Red-Hot Romances to Read in 2026

New Romance Reads to Fall For
Time travel, enemies-to-lovers, and more! Find your next happily-ever-after with this guide to 2026's steamiest new romances.

Customize

275 likes

RECOMMENDATIONS

Because you are currently reading **Dominion: How the Christian Revolution Remade the World**:

Confessions
by Augustine of Hippo
 4.00
[Want to Read](#)

Augustine's *Confessions* is one of the most influential and most innovative works of Latin literature. Written in the author's early forties in the last years of the fourth cen... [Continue reading](#)

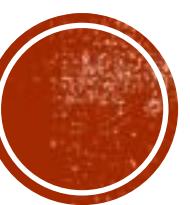
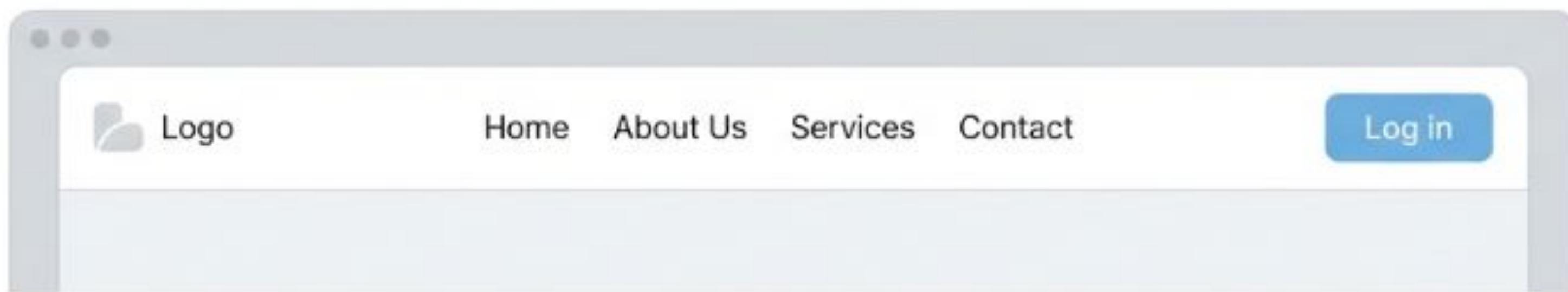
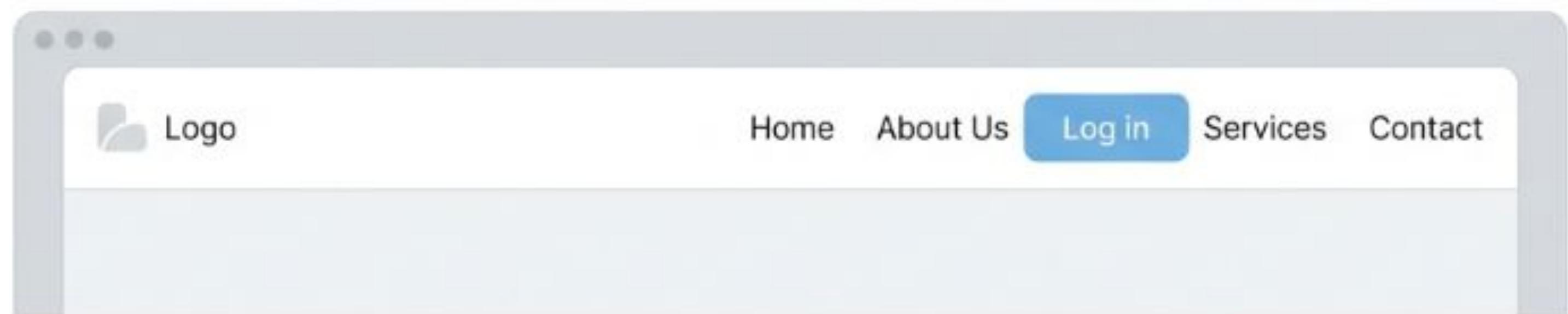
[View all books similar to Dominion: How the Christian Revolution Remade the World](#)

GOODREADS CHOICE AWARDS

goodreads Choice Awards

Announcing Readers' Favorite Books of 2025
[See the Winners](#)
7,516,397 Votes Cast

Hierarquia de botões

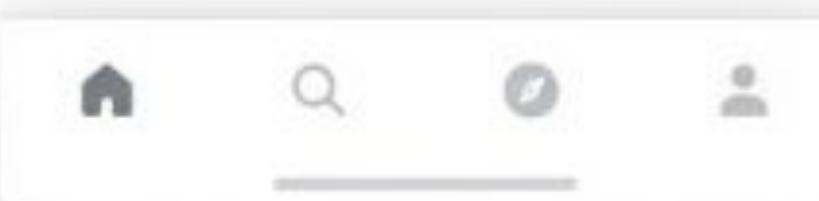


Sinalizando estado ativo



3 arquétipos de navegação

1. Navegação Visível



Sempre presente,
acesso imediato.

2. Navegação Oculta

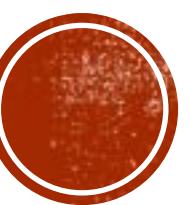


Requer ação para
aparecer, economiza
espaço.

3. Navegação Contextual

*Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed da naum.*

Links integrados ao
conteúdo.



Regra: menos que 5



Escolha
Navegação Visível



A regra dos 7

The screenshot shows the Asana website's navigation bar with links: Why Asana? ▾, Solutions ▾, Resources ▾ (which is highlighted in grey), Enterprise, and Pricing. Below the navigation, there are several features listed with icons: Asana Overview (user icon), App Integrations (integrations icon), Customers (customers icon), Goals (person icon), Timeline (calendar icon), Portfolios (bar chart icon), Forms (document icon), Automation (lightning bolt icon), and Workload (grid icon). A 'See all features →' link is also present. A large, semi-transparent callout box in the bottom right corner contains the text: 'Limite Cognitivo: Máximo 7 itens por grupo.' (Cognitive Limit: Maximum 7 items per group.)

Why Asana? ▾ Solutions ▾ Resources ▾ Enterprise Pricing

Asana Overview Goals Forms

App Integrations Timeline Automation

Customers Portfolios

Workload

See all features →

Limite Cognitivo: Máximo 7 itens por grupo.

Modelo híbrido



Layout

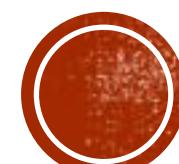
Relação entre elementos na interface

Como componentes de interface são agrupados numa mesma tela?

**“Good design is obvious.
Great design is transparent.”**

— Joe Sparano

Guando o olho dos usuários



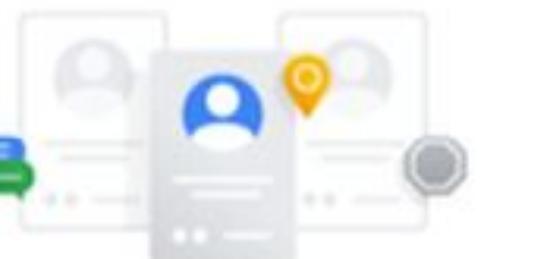
Search Google Account

People & sharing

People you interact with and the info you make visible on Google services

Contacts

Organize your Google contacts so you can connect with people on Google services, like Gmail



Contacts

No contacts yet



Contact info saved from interactions

On



Blocked

No blocked users



Location sharing



You aren't sharing your real-time location with anyone on Google

Choose what others see

About me

What personal info you make visible to others across Google services



[Manage location sharing](#)

Share recommendations in ads

You can choose to show your name, profile photo, and activity in shared endorsements in ads to help others find things you're interested in



Shared endorsements in ads

Off

[Manage shared endorsements](#)

Existem regrinhas e padrões

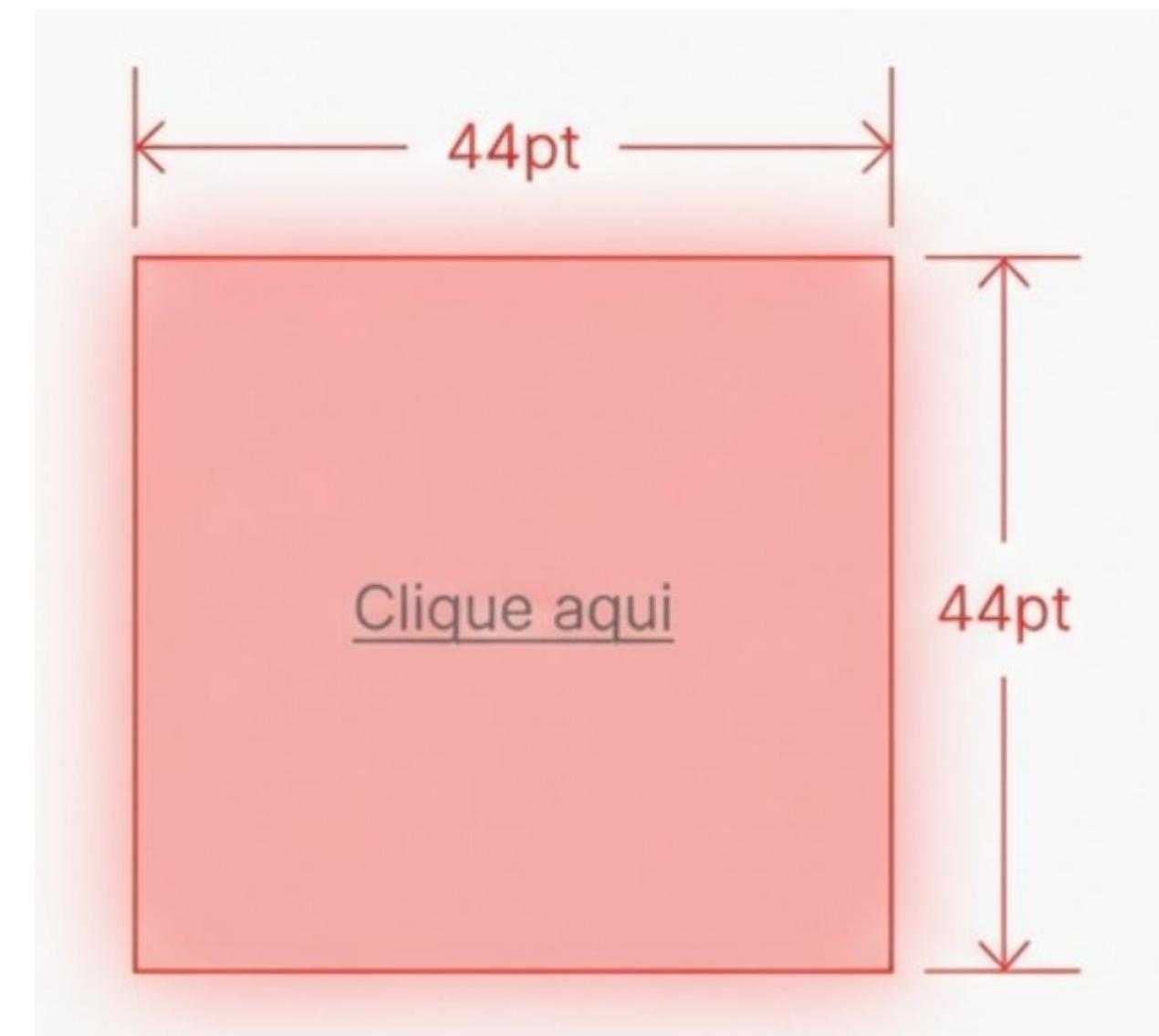


Altura: Entre 40pt e 60pt é o ideal.

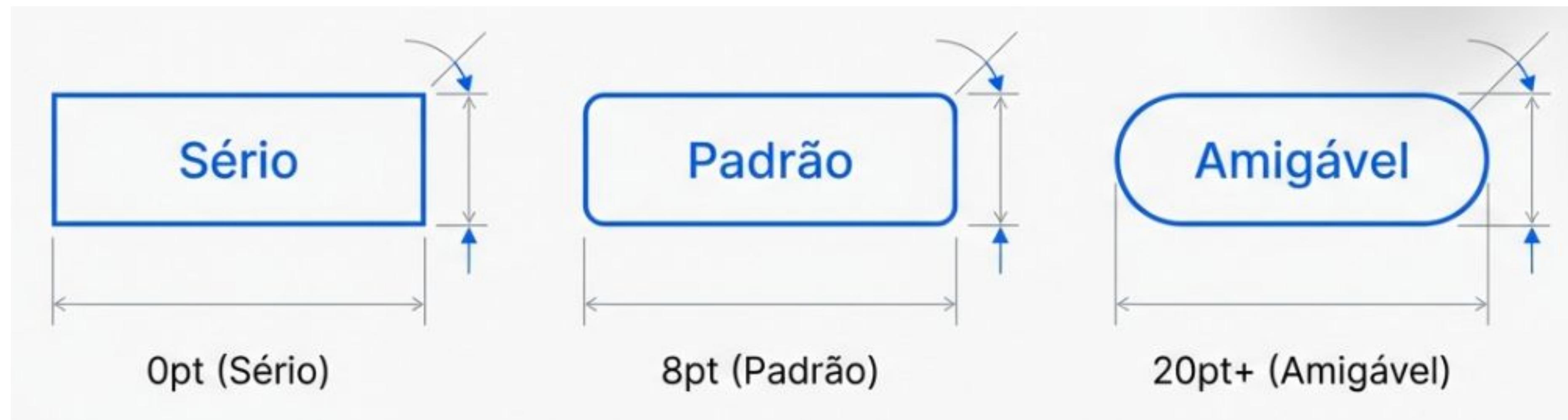
Largura: Para Web, use padding de 32pt.

Texto: Tamanho 16pt.

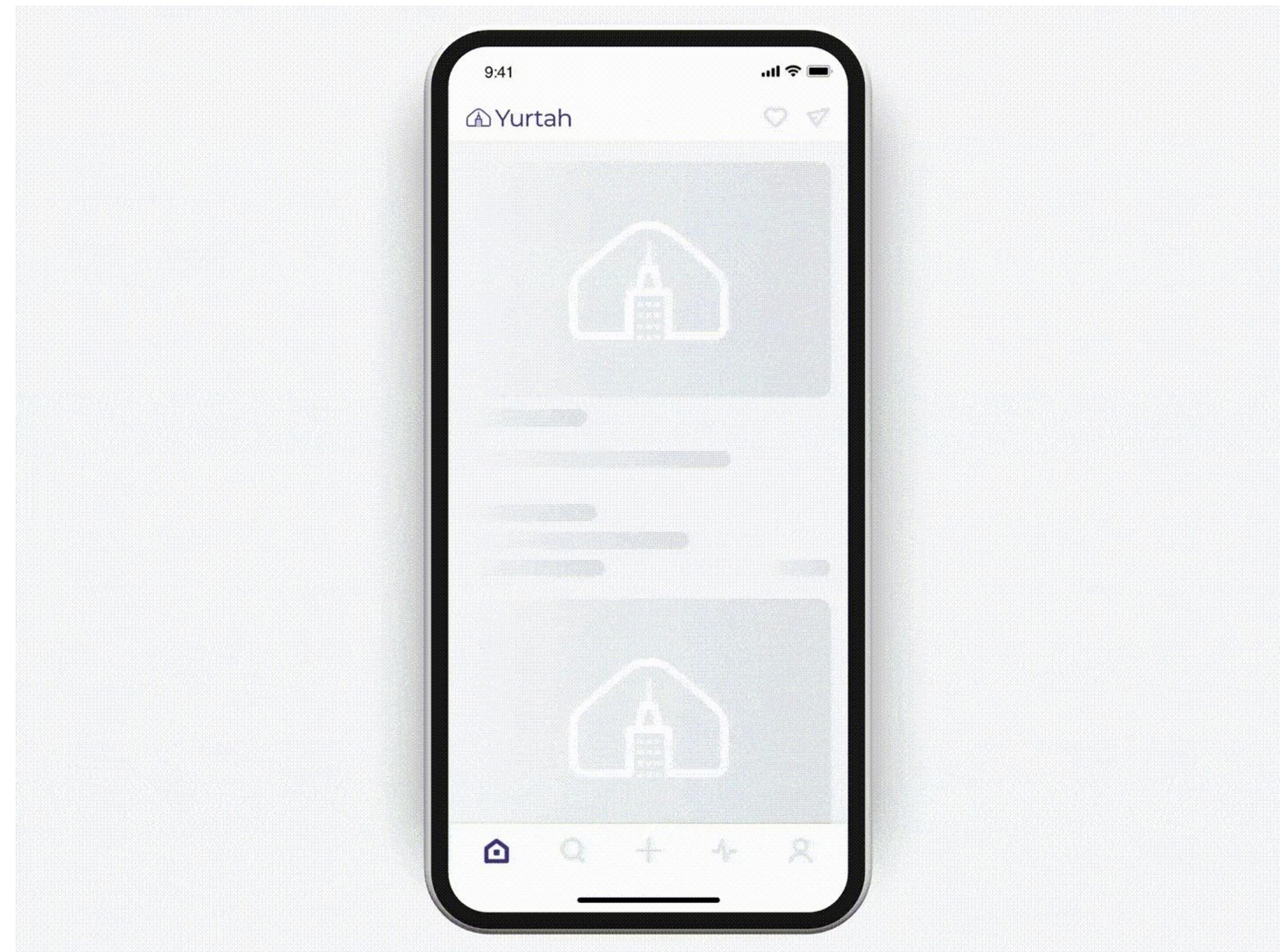
Para toque mobile



Decisões visuais trazem significado







 **Desktop**
Aproveite o poder do Evernote em todos os seus dispositivos

Notas de Lançamento

 [Baixar para Mac](#)

 [Baixar para Windows](#)

 **Mobile**
Mantenha-se organizado e produtivo onde quer que vá

 [GET IT ON App Store](#)

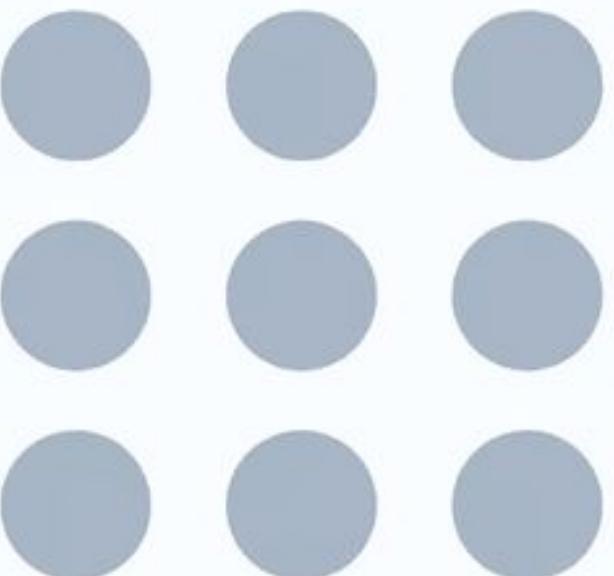
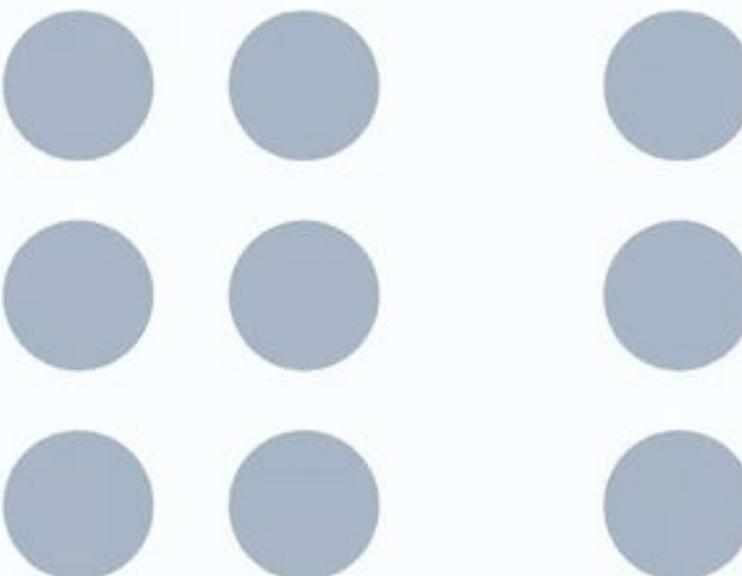
 [GET IT ON Google Play](#)

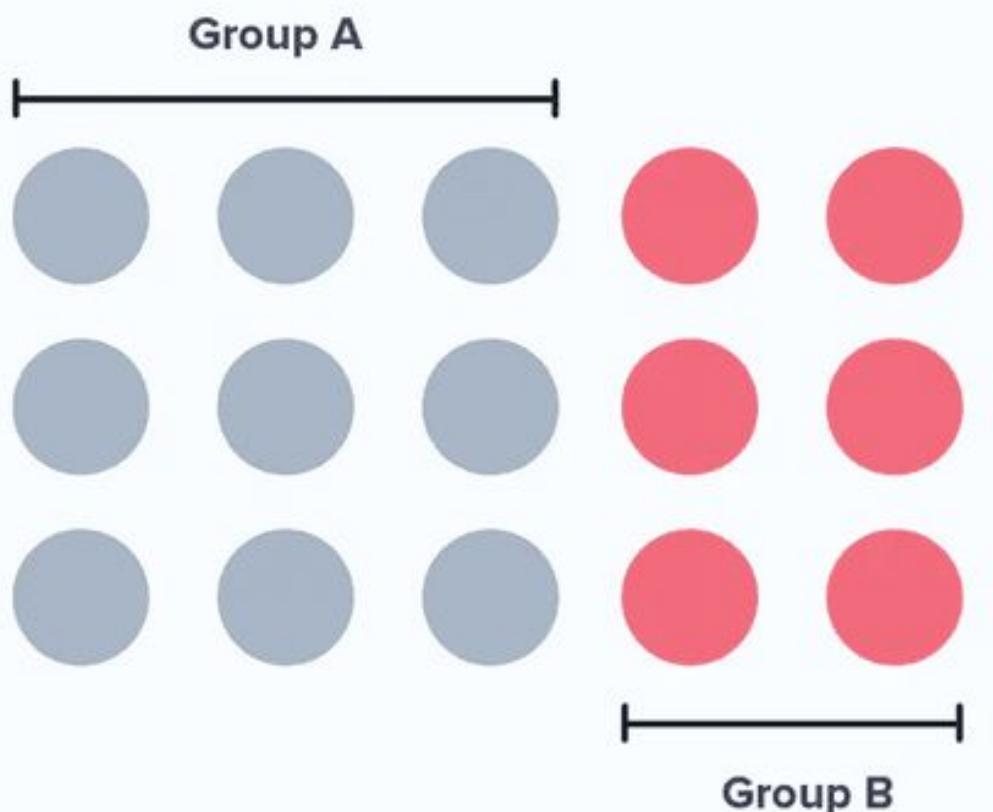
 **Extensão Web Clipper**
Grave o que você vê com um clique.

 Chrome

 Firefox

 Safari

Soluções[Por que o Evernote](#)**Explorar**[Recursos de IA](#)**Recursos**[Faça conexões](#)**Começar**[Cadastre-se gratuitamente](#)[Anotações](#)[Colaboração](#)[Desenvolvedores](#)[Entrar](#)[Notas de lançamento](#)[Web Clipper](#)[Blog](#)[Baixar](#)[Auto-organização](#)[Digitalizador de documentos](#)[Ajuda & Aprendizagem](#)[Produtividade](#)[Tarefas](#)[Fórum](#)[Empresa](#)[Calendário](#)[Fale conosco](#)[Estudantes](#)[Início](#)[Carreiras](#)[Comparar Planos](#)[Pesquisa](#)[Sobre a "Bending Spoons](#)**Perceived as one group****Perceived as two separate groups**



Email

James@stewart.connect

Password

••••••

LOGIN

By using our software you agree our
[terms](#) and [conditions](#). For any assistance
please visit [helpdesk](#).



Stays

Flights

Car rental

Attractions

Airport taxis

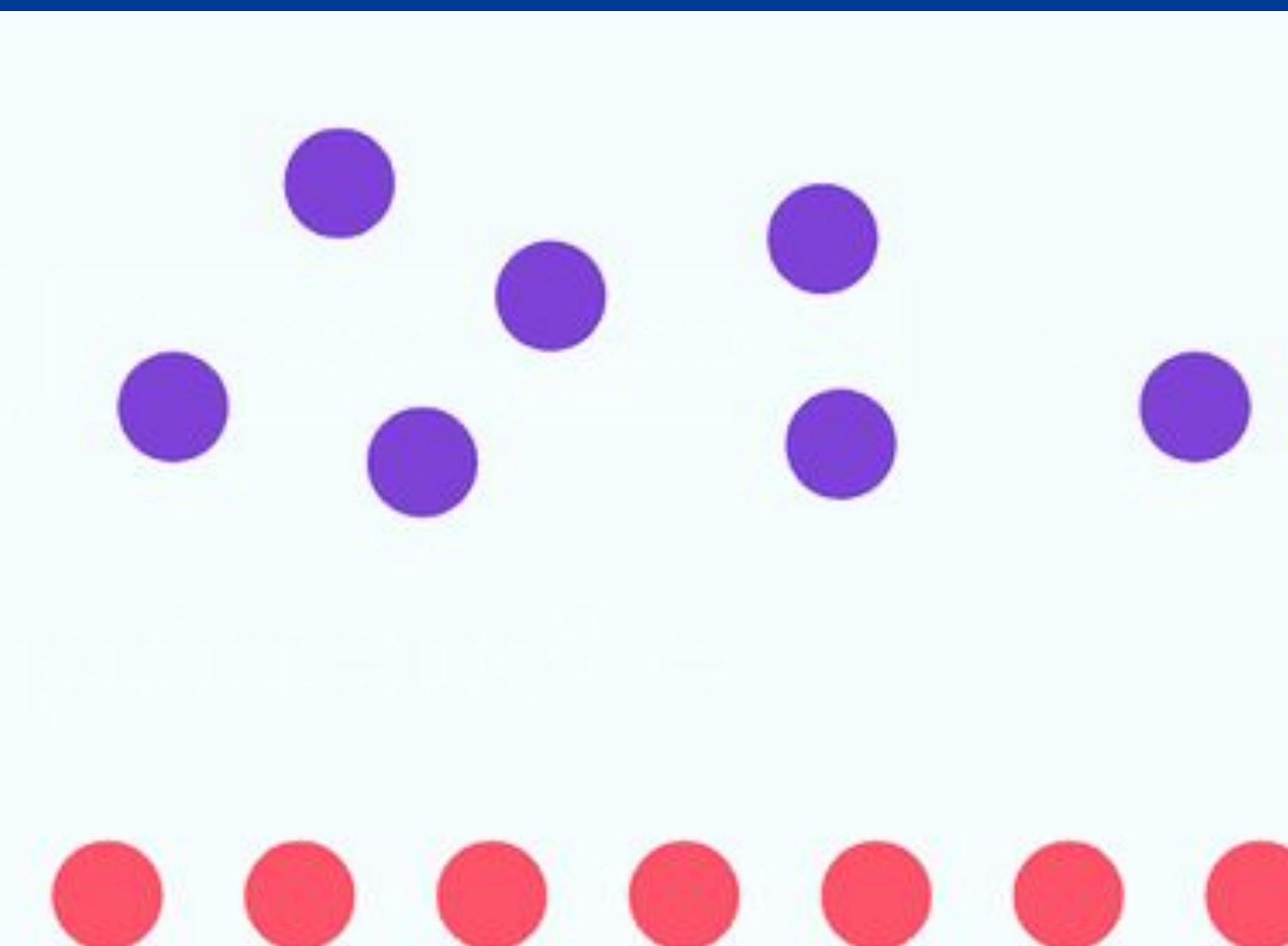
Where to next, Tiago?

Find exclusive Genius rewards in every corner of the world!

Where are you going?

Check-in date — Check-out date

Qual caixa você preencheria depois?

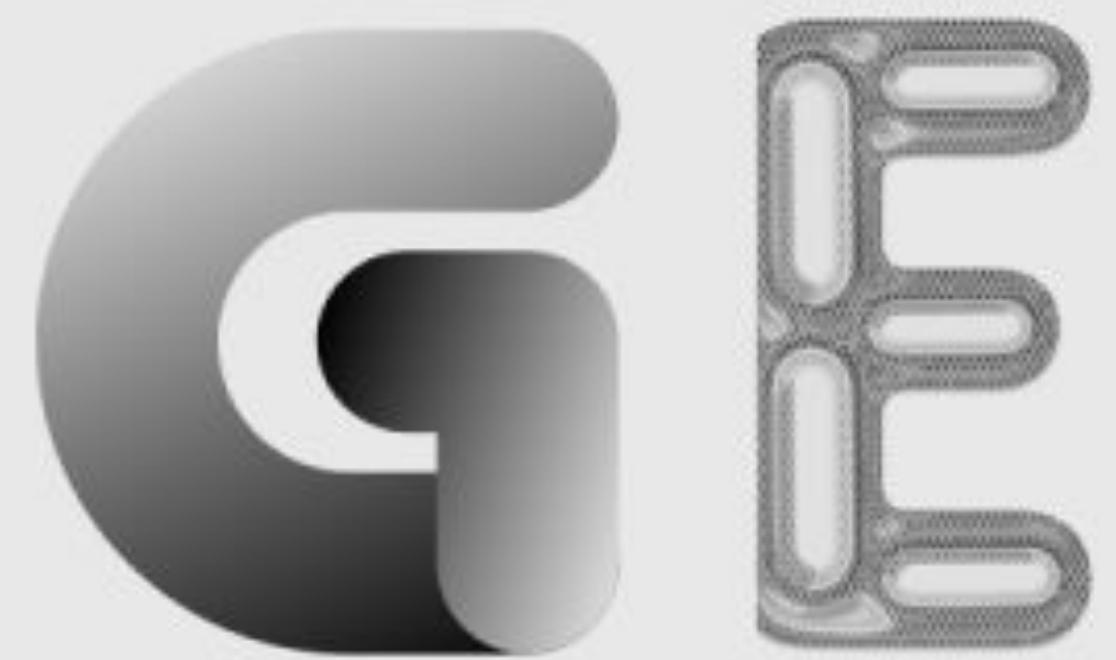


continuidade

semelhança

fechamento

contraste

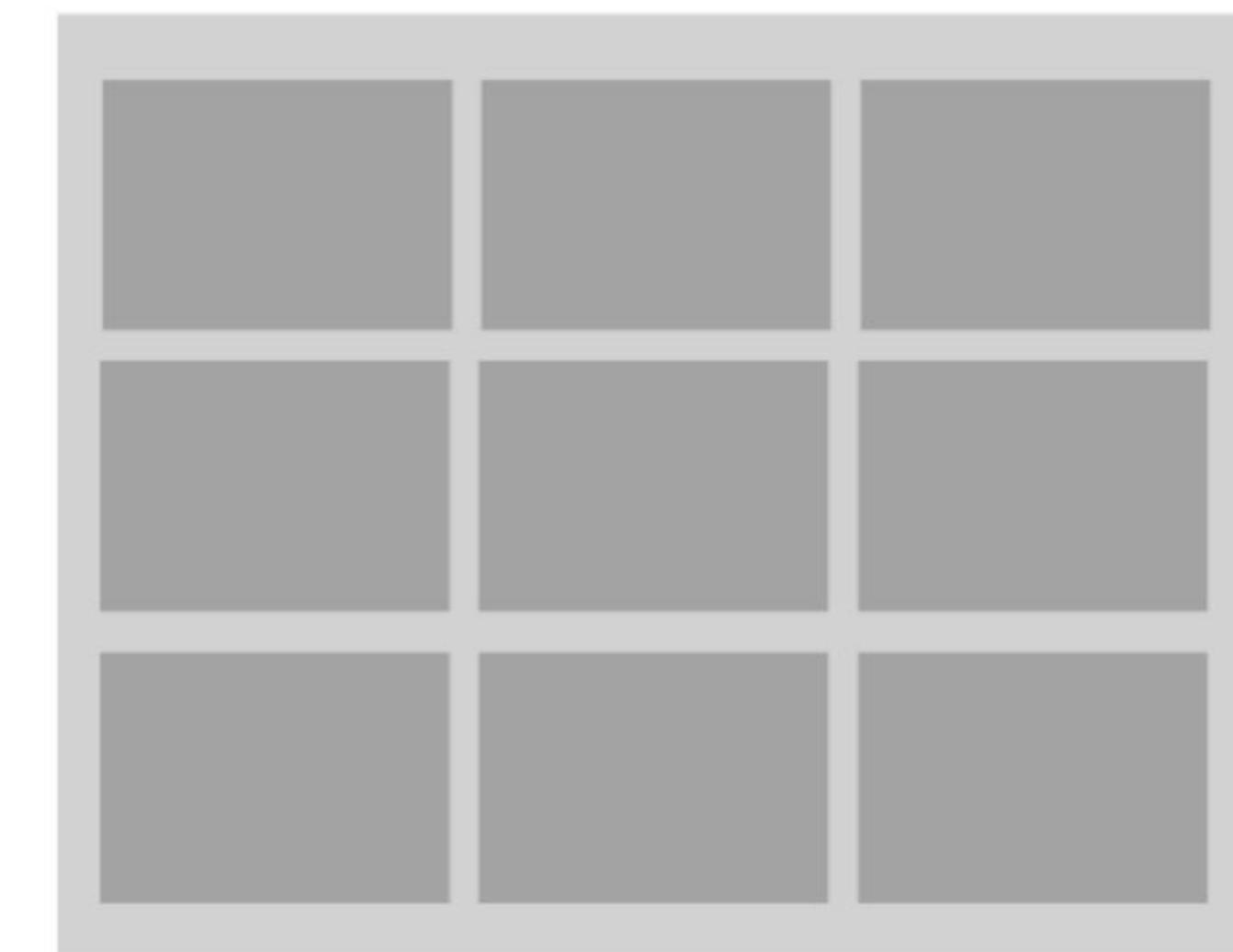


direcionamento

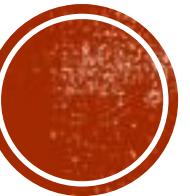
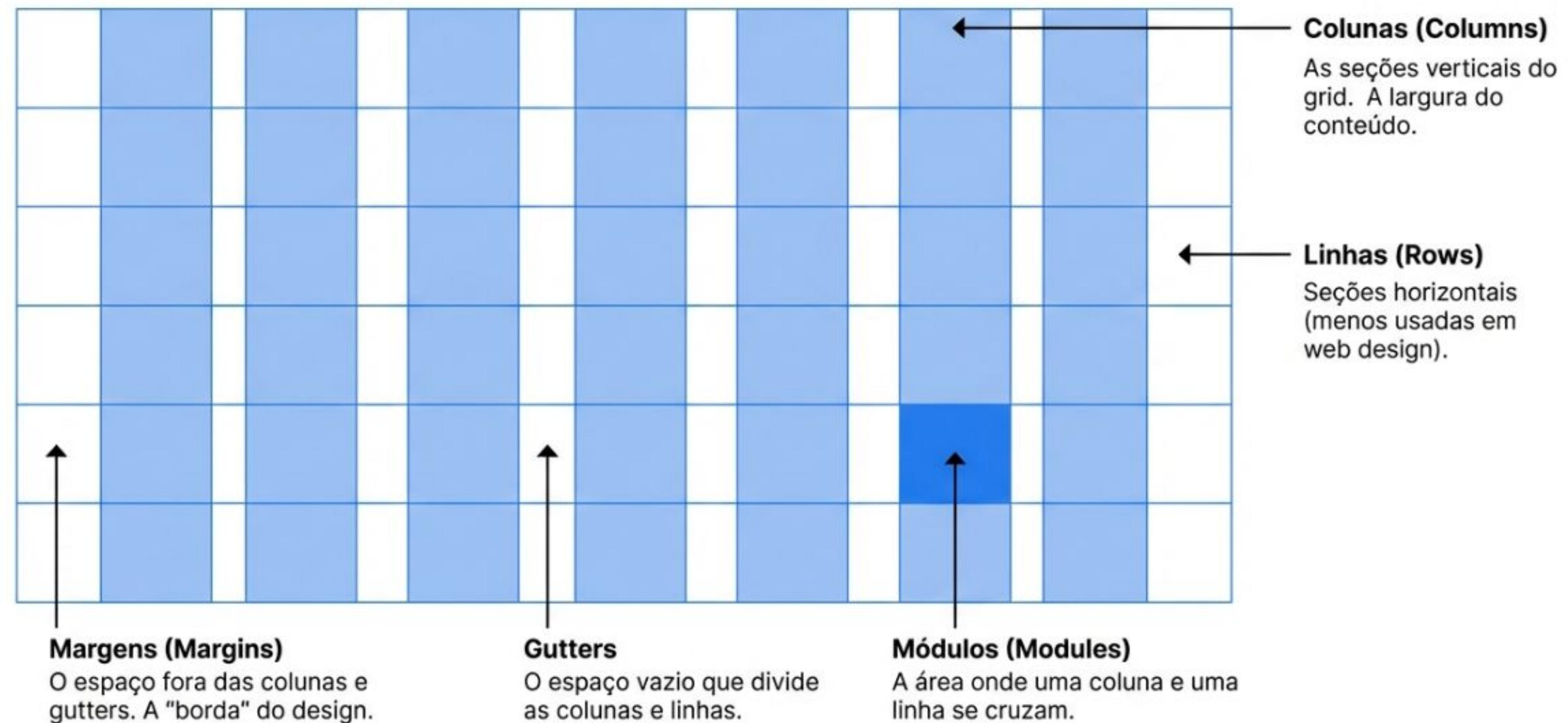
proximidade

simetria

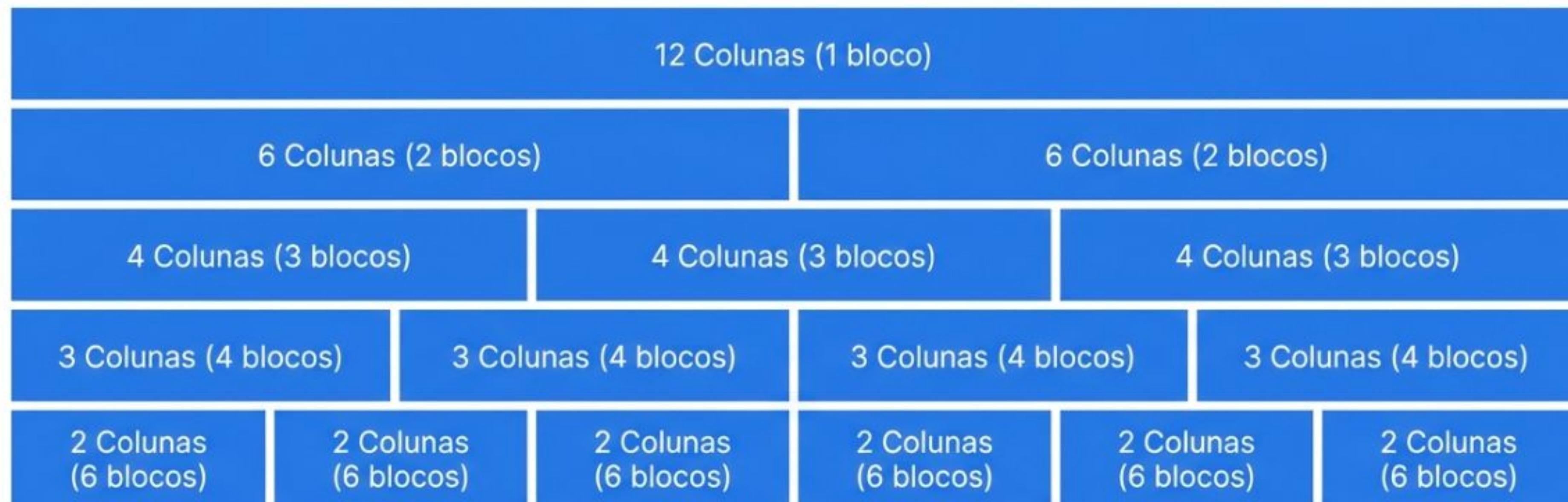
Uso de grids



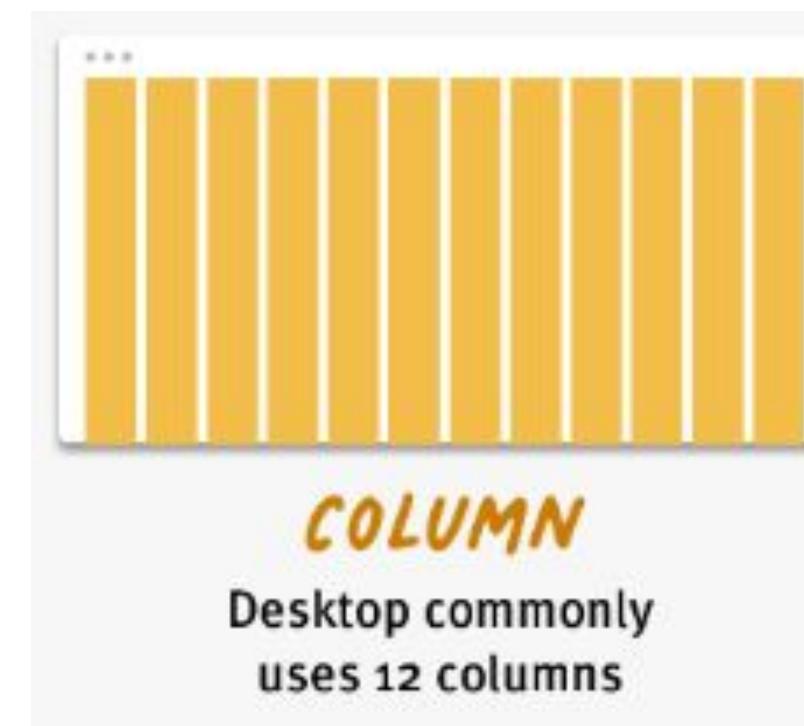
Uso de grids



Padrão de 12 Colunas



Grid de Colunas



The screenshot shows a website layout with a 12-column grid. The columns are represented by vertical blue and yellow stripes. The top navigation bar includes 'Menu', 'Ritual' (highlighted in blue), and 'Who We Are' with a shopping bag icon. Below the navigation is a 'Featured Products' section with four items:

- Essential for Women Multivitamin 18+**
The clinical-backed multivitamin, reimaged for women 18+.
- Essential for Women Prenatal Multivitamin**
The prenatal multivitamin for thinking, trying, and when it's time.
- Essential Protein Daily Shake 18+**
The reimaged plant-based protein for adults 18-49.
- Gut Health Synbiotic+**
A single-nested capsule combining pre-, pro-, and postbiotics.

At the bottom, a large yellow banner features the text 'Clean and simple, delivered' and the tagline 'Easy-to-start. Easy-to-cancel. Our team of scientists and'.

Grid hierárquico



The New York Times homepage features a hierarchical grid layout. The top navigation bar includes links for U.S., INTERNATIONAL, CANADA, ESPAÑOL, and 中文, along with options to SUBSCRIBE FOR \$1/WEEK and LOG IN. The main headline is "Bipartisan Gun Bill Clears Initial Vote in Senate". Below it is a graphic titled "249 active shooter attacks" showing the outcome of attacks: 113 ended before police arrived, 42 citizens subdued the attacker, 98 police shot the attacker, and 38 the attacker died by suicide. To the right is a cooking tutorial titled "Learn to Cook (and ❤️ It) in 10 Easy Dishes". The bottom section features a large image of a damaged building and a sidebar with a portrait of a man and a rainbow flag.

Wednesday, June 22, 2022
Today's Paper

U.S. INTERNATIONAL CANADA ESPAÑOL 中文

SUBSCRIBE FOR \$1/WEEK LOG IN

83°F 95° 70°
S&P 500 +0.19% ↑

The New York Times

World U.S. Politics N.Y. Business Opinion Tech Science Health Sports Arts Books Style Food Travel Magazine T Magazine Real Estate Video

LIVE Afghanistan Earthquake 1m ago Russia-Ukraine War 12m ago Coronavirus Updates 16m ago

Bipartisan Gun Bill Clears Initial Vote in Senate

The vote came hours after the text of the legislation was released. It could become the most significant overhaul of the nation's gun laws in decades.

Although the bill lacks sweeping changes that Democrats wanted, it represents progress in a yearslong stalemate over addressing gun violence at the federal level.

6 MIN READ

Who Stops a 'Bad Guy With a Gun'?

A review of 433 active shooter attacks reveals that most are over before the police arrive. Bystanders sometimes stop attackers, but seldom shoot them.

6 MIN READ

Russia-Ukraine War Ukraine's War Dead Maps: Russia's Invasion Photos Documenting Atrocities

Russia Seeks Full Control of Eastern Province of Luhansk

Russia seized more villages around two key cities in the province, but its gains in eastern Ukraine have come at a tremendous cost. Follow updates.

6 MIN READ

Analysis: Finland, Blocked from NATO by Turkey, Practices Patience

Finnish and Swedish hopes of being accepted

249 active shooter attacks

In 113, the attacker left the scene.

In 42, citizens subdued the attacker.

In 98, police shot the attacker.

In 38, the attacker died by suicide.

184 ended after police arrived.

Learn to Cook (and ❤️ It) in 10 Easy Dishes

Build confidence in the kitchen with these delicious recipes.

5 MIN READ

Julia Gartland for The New York Times

An auction house expected a drawing to net \$200 in 2020. You can buy it today for \$1.4 million.

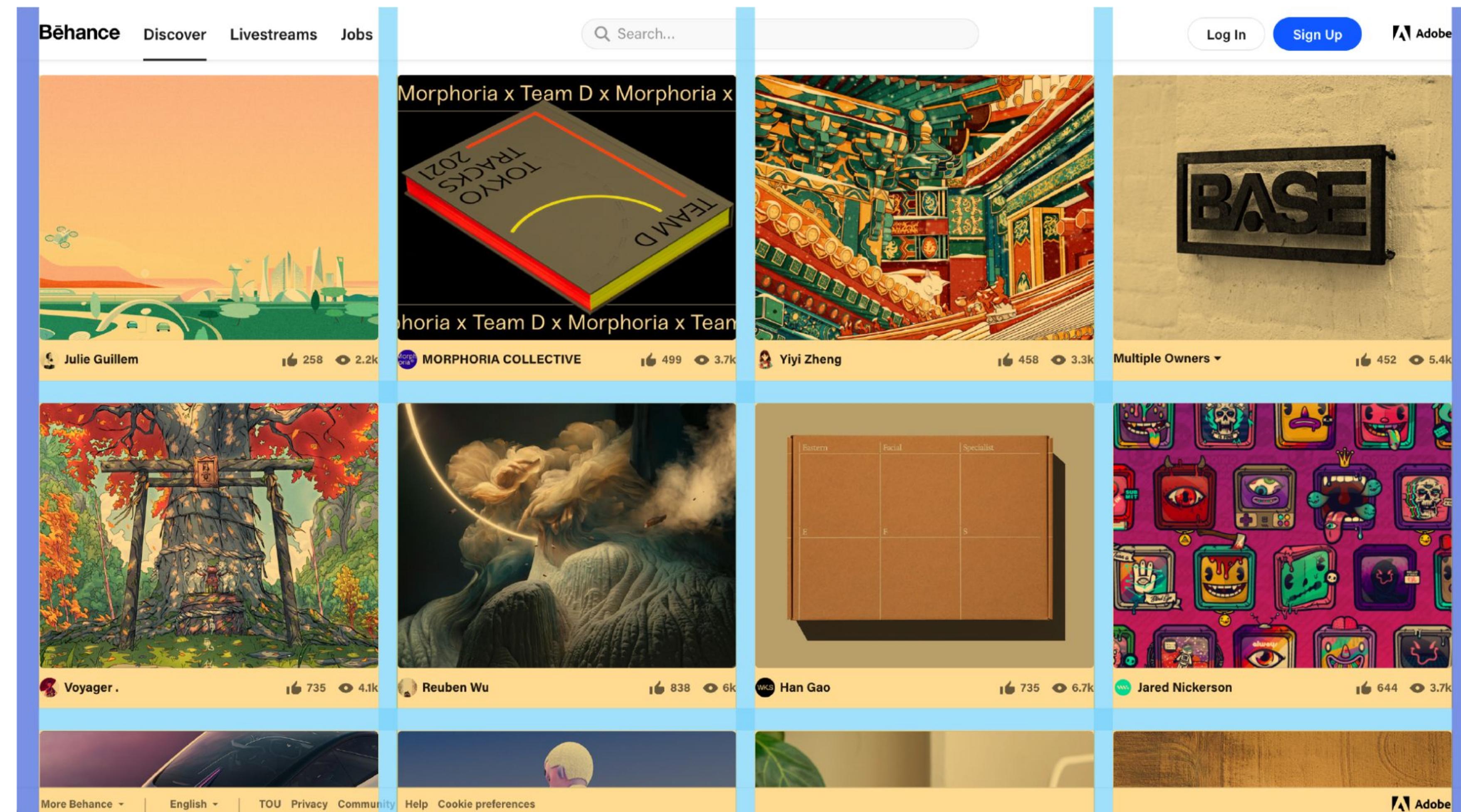
6 MIN READ

The search for a gay getaway without sand or wild parties led our writer to the Delaware River.

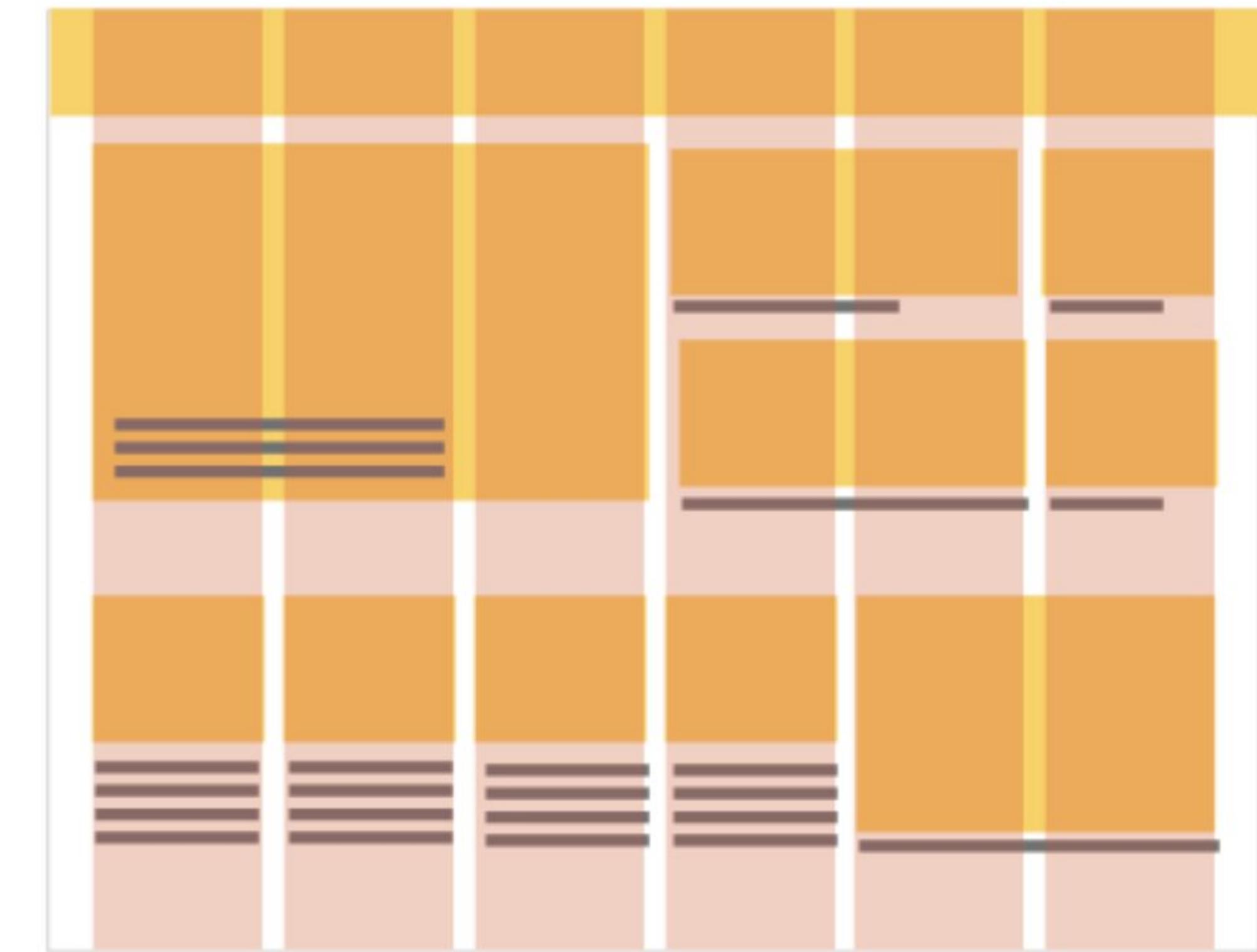
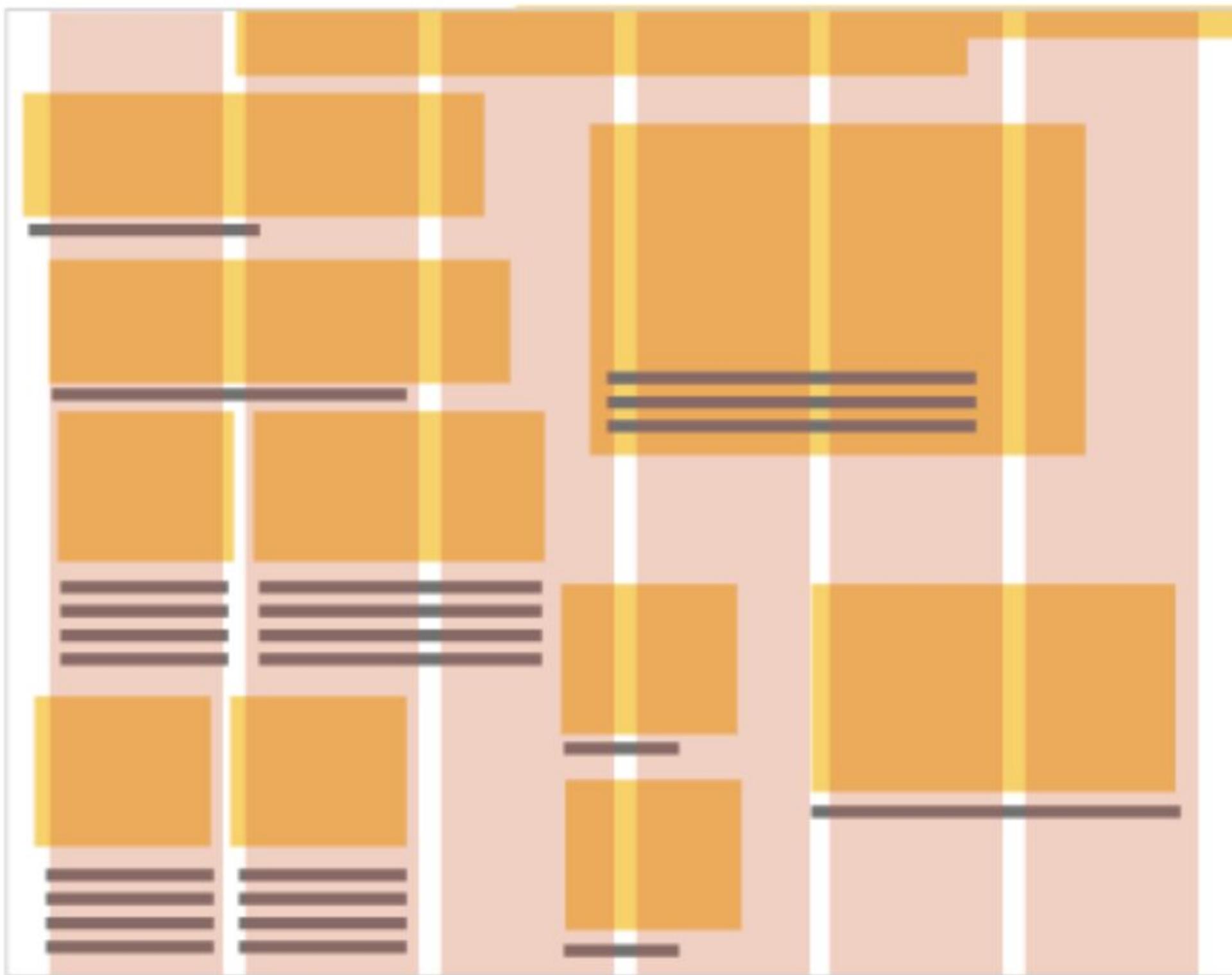
7 MIN READ

Opinion

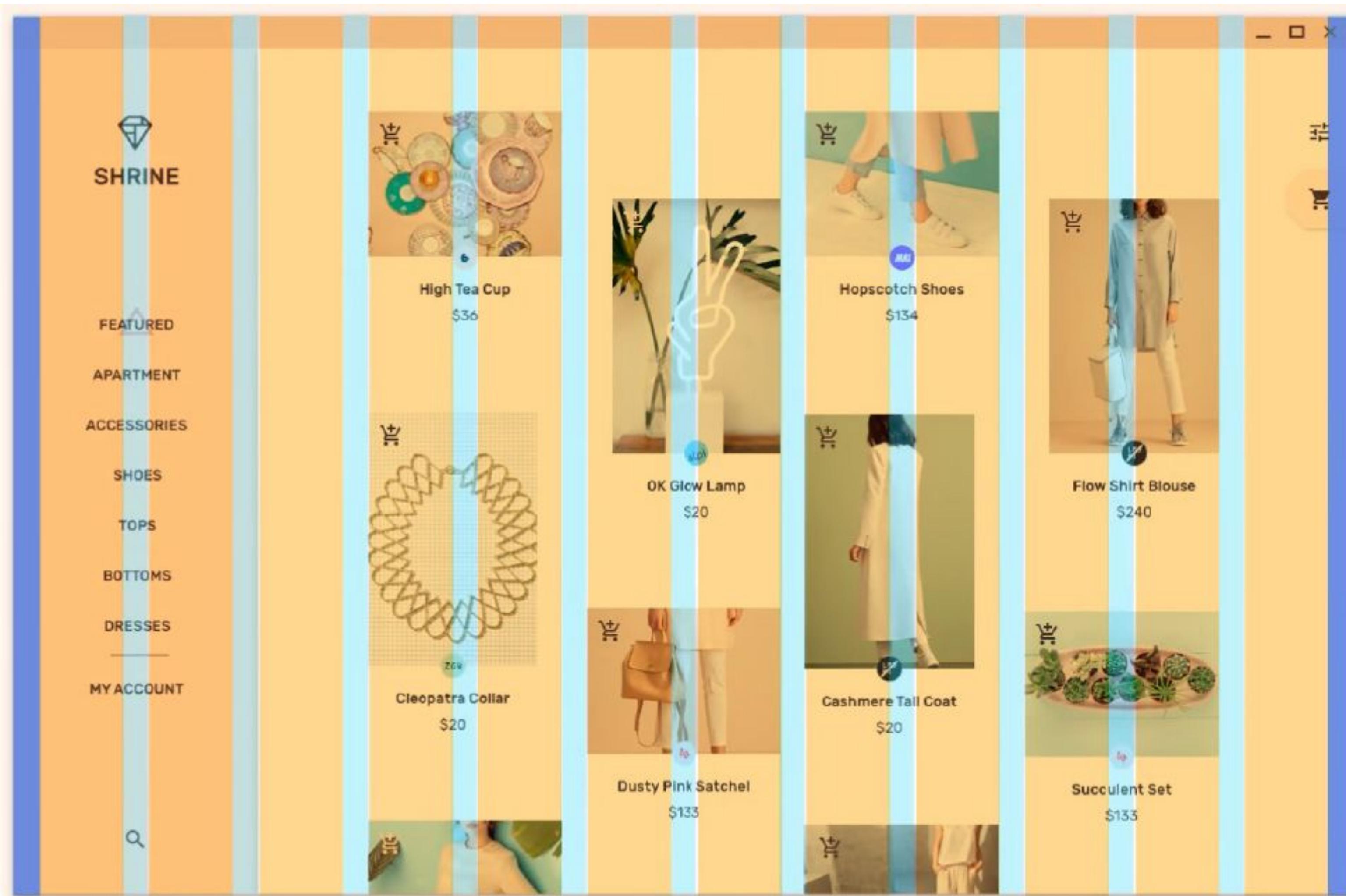
Grid modular



Quando o grid é "quebrado"



Quando o grid é "quebrado"



Visual e estética

Usuários não confiam em apps e sites que parecem “amadores” ou “não-profissionais”

YALE SCHOOL OF ART

Standing in solidarity, in support of Black lives

A Message from Dean Kuzma to the School of Art Community (June 1, 2020) >>

Antiracism Speaker Series, led by Yale School of Art Faculty >>

“Speak to Me,” a Yale School of Art online forum organized by Claudia Rankine, Leah Mirakhor, & Marta Kuzma >>

Official School of Art COVID-19 Updates:

All public Yale School of Art events for the remainder of the Spring 2020 semester have been canceled or postponed.

Visitor: Log in

Edit this page

Page history

Page last changed by: Lindsey Mancini

Background changed by: Cindy Hwang

Universidade Federal de Campina Grande - UFCG
PSI - PORTAL DE SISTEMAS INTEGRADOS

Login - Portal de Sistemas Integrados

Professor e Técnico Administrativo

 Se você não possui acesso ao PSI, clique no botão **Cadastro de Acesso - Servidor** no rodapé;
Se você já possui, informe o CPF e senha abaixo;
Se você não lembra a sua senha, clique no botão **Recuperar Senha** no rodapé;
Se você deseja acessar o Google Suite, clique [aqui](#) para mais informações;
Se você deseja acessar o [SEI](#), o seu login é o CPF sem pontuação e a senha é a mesma do PSI;
Se você deseja recuperar a senha para acessar o [SEI](#), favor aguardar até 04 horas para utilizar a nova senha.

Estudante de Graduação

 **Para acessar o PSI:**
Login: CPF (digite somente os dígitos do seu CPF)
Senha **INICIAL**: matrícula de graduação (digite somente os dígitos de sua matrícula)

Se você não lembra a sua senha, clique no botão **Recuperar Senha** no rodapé. O e-mail utilizado deve ser o mesmo do Controle Acadêmico Online;
Se você deseja criar o e-mail do Google Suite, clique no botão [Cadastro Google Suite - Graduando](#);
Se você deseja acessar o [SEI](#), clique [aqui](#) para maiores informações.

COMUNICADO CCL/SRH

Informamos que as frequências referentes aos meses de Dezembro/2023 e Janeiro/2024 serão homologadas automaticamente nos dias 10/02/2024 e 11/02/2024, respectivamente.
Tendo as chefias esse prazo para deliberar (aceitar ou rejeitar) as justificativas de suas equipes.

Contato

Sobre o PSI, enviar e-mail para suporte.psi@ufcg.edu.br, de preferência, do seu e-mail institucional.
Sobre o SABI (Sistema de Automação de Bibliotecas), enviar e-mail para suporte.leitor.sabi@ufcg.edu.br.

Entrar no Sistema

Login:
Senha:

Entrar Registrar Ponto Recuperar Senha Cadastro de Acesso - Servidor Cadastro Google Suite - Graduando Declaração Funcional - Servidor

Friendly

Log In

Achieve your dreams

Start saving for your dream vacation

Apply Now

We help you manage and save your money, not spend it on fees and overdrafts.

Set a monthly budget, we help you stick to it!

Our personal finance tools help you estimate your paychecks and allocate funds to spend categories.

Keep track of your money

Each transaction you make is subtracted from the spend category and amount you have available in your budget.

Build your nest egg

The money you **don't** spend on your budget each month gets moved into a high interest savings account.

[Learn more](#)

Friendly

Sign In

Achieve your dreams

Start saving for your dream vacation

Apply Now



We help you manage and save your money, not spend it on fees and overdrafts.

Set a monthly budget, we help you stick to it!

Our personal finance tools help you estimate your paychecks and allocate funds to spend categories.

Keep track of your money

Each transaction you make is subtracted from the spend category and amount you have available in your budget.

Build your nest egg

The money you **don't** spend on your budget each month gets moved into a high interest savings account.

[Learn more](#)

Hi! We're Friendly!

We want to be the best bank you ever had

[Apply Now](#)

The Friendly Difference

We help you manage and save your money, not spend it on fees and overdrafts.

Set a monthly budget, we help you stick to it!

Our personal finance tools help you estimate your paychecks and allocate funds to spend categories.

Keep Track of your money in real time

Each transaction you make is subtracted from the spend category and amount you have available in your budget.

Build your nest egg

The money you don't spend on your budget each month gets moved into a high interest savings account.

[Learn more](#)

Bank with us

We help you manage and save your money, not spend it on fees and overdrafts.

[Apply Now](#)

We help you Budget

Our personal finance tools help you estimate your paychecks and allocate funds to spend categories.

Keep Track of money

Each transaction you make is subtracted from the spend category and amount you have available in your budget.

Build your savings

The money you don't spend on your budget each month gets moved into a high interest savings account.



Great rates on auto loans

[Learn More](#)



?

?

?

Cores

Hue (Matiz)



A cor em si.

Saturation (Saturação)



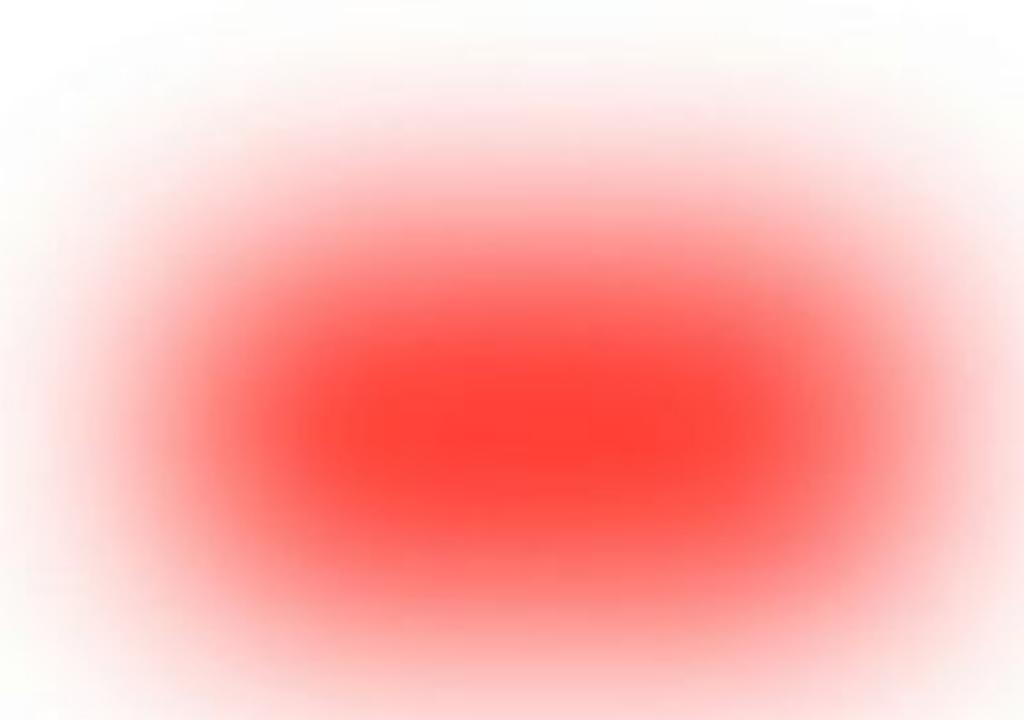
A intensidade da cor.

Lightness (Luminosidade)



Quão claro ou escuro é.

Cores



Vermelho



Amarelo



Laranja

Cores

Vermelho

Emoção: Excitação, Perigo.

Uso: Netflix, YouTube, Erros.

Amarelo

Emoção: Cautela, Felicidade.

Uso: McDonald's, Avisos.

Laranja

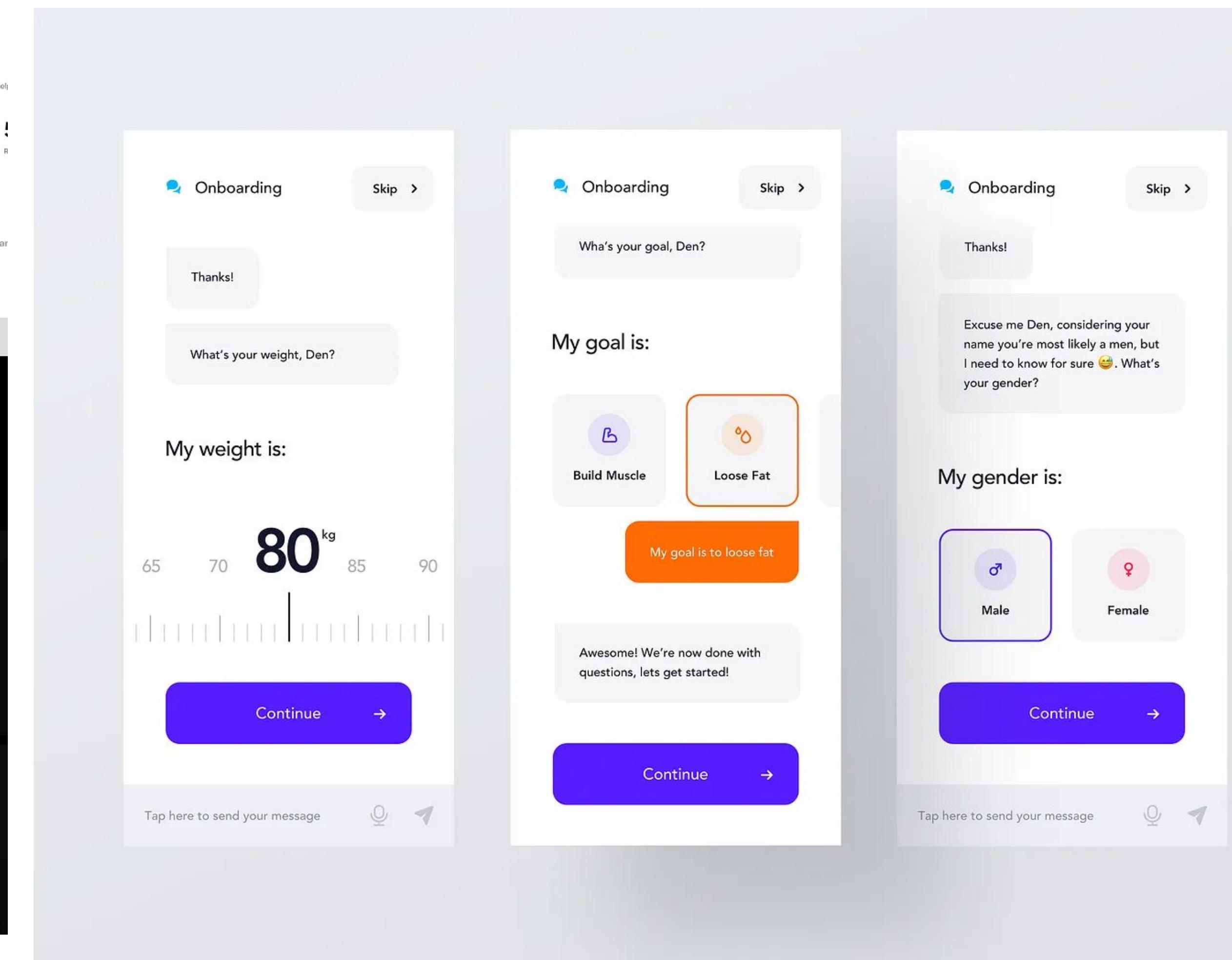
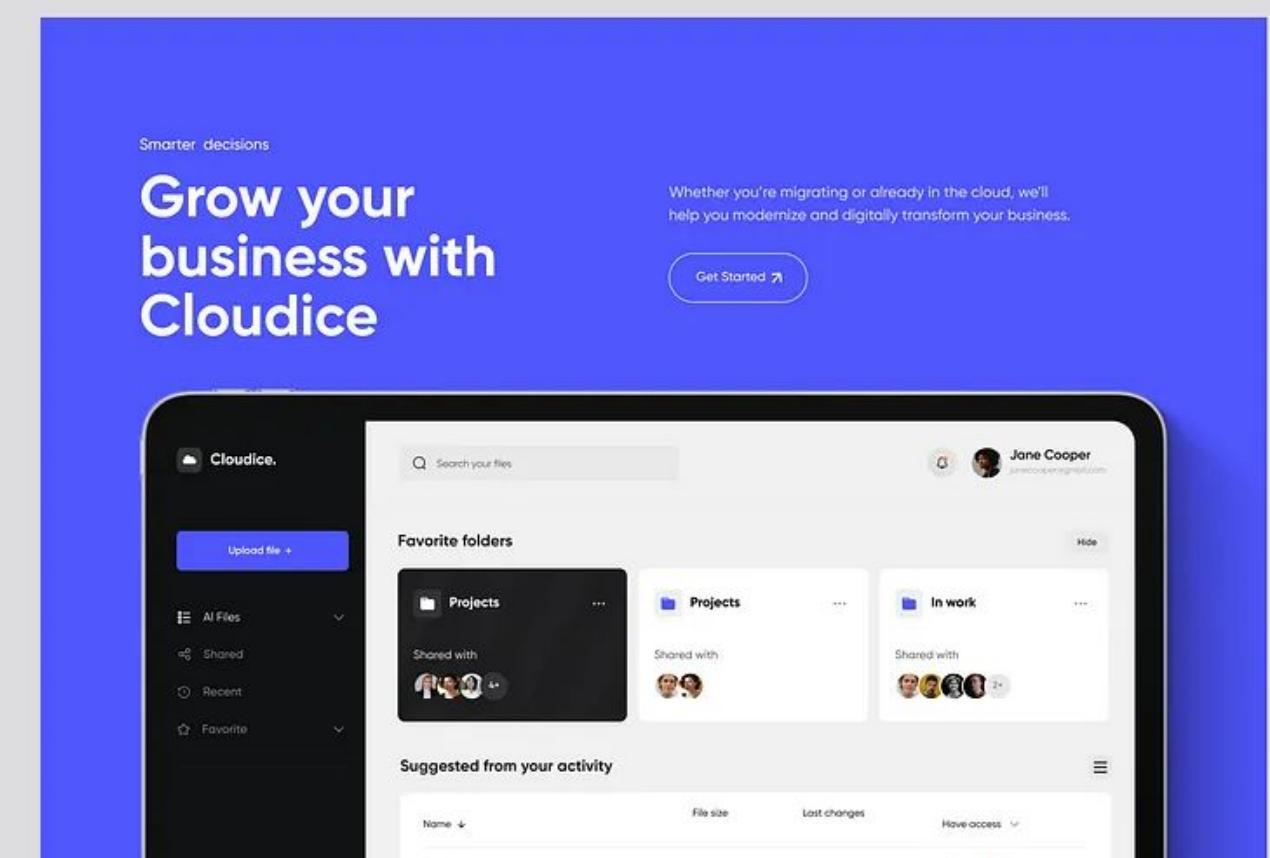
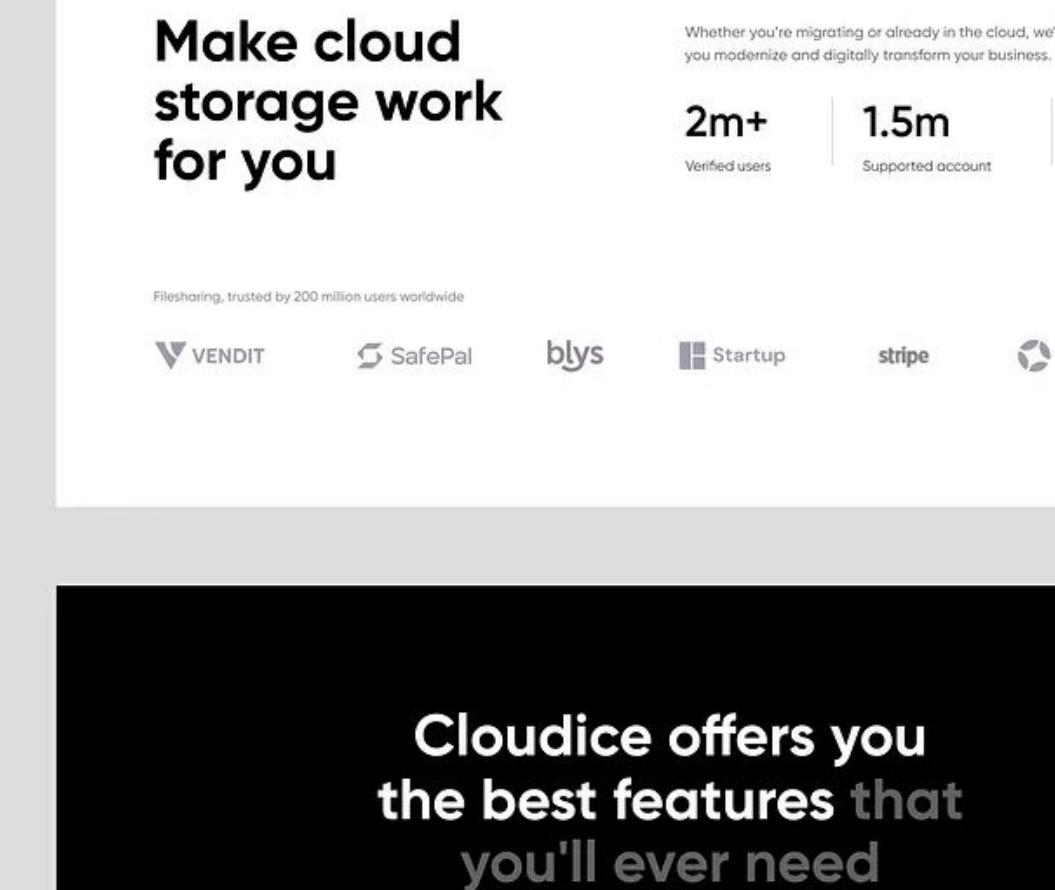
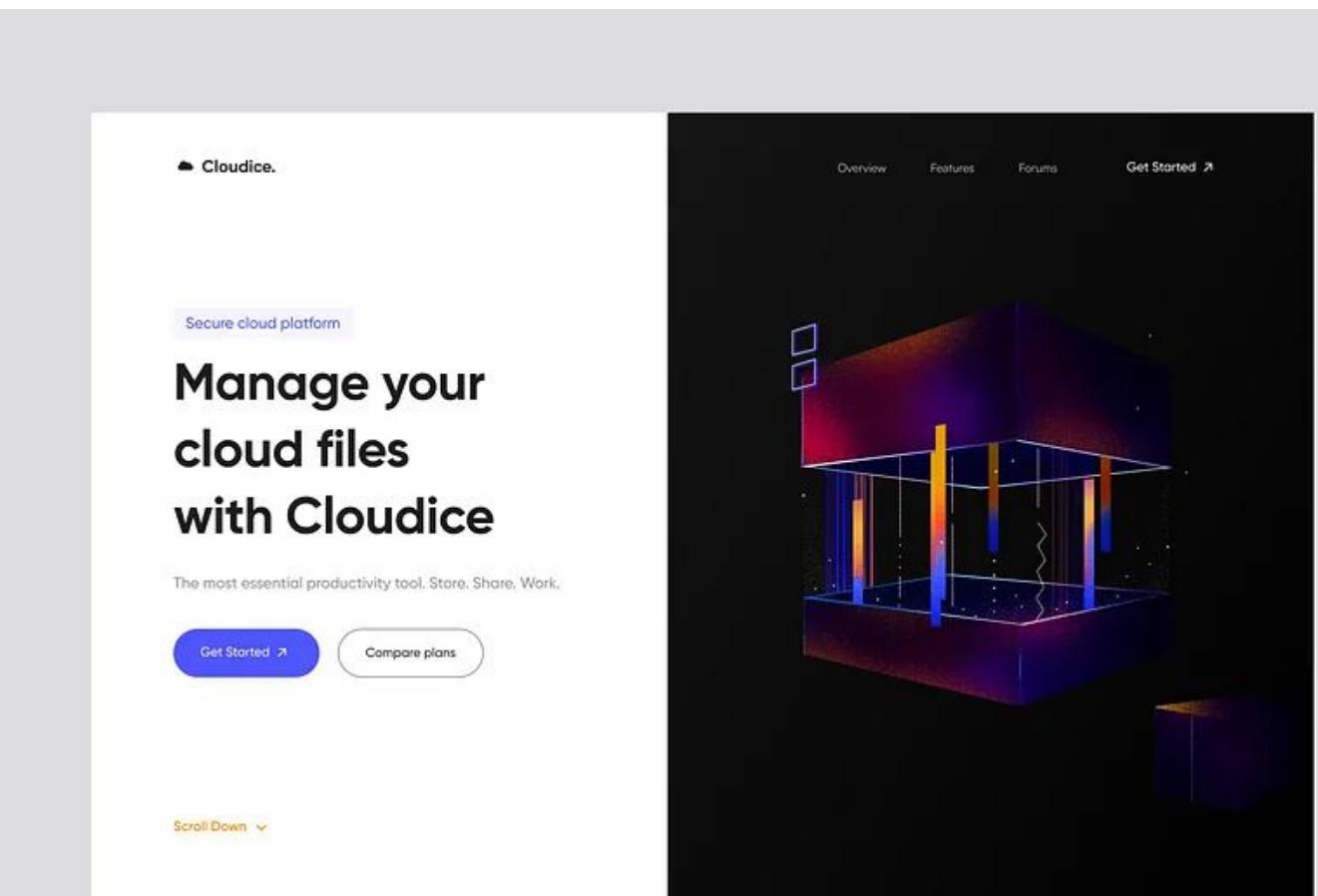
Emoção: Criatividade, Impaciência.

Uso: Amazon, Nike.

Passo 1: escolher a cor primária

Base da interface

Cor da marca, utilizada com mais frequência

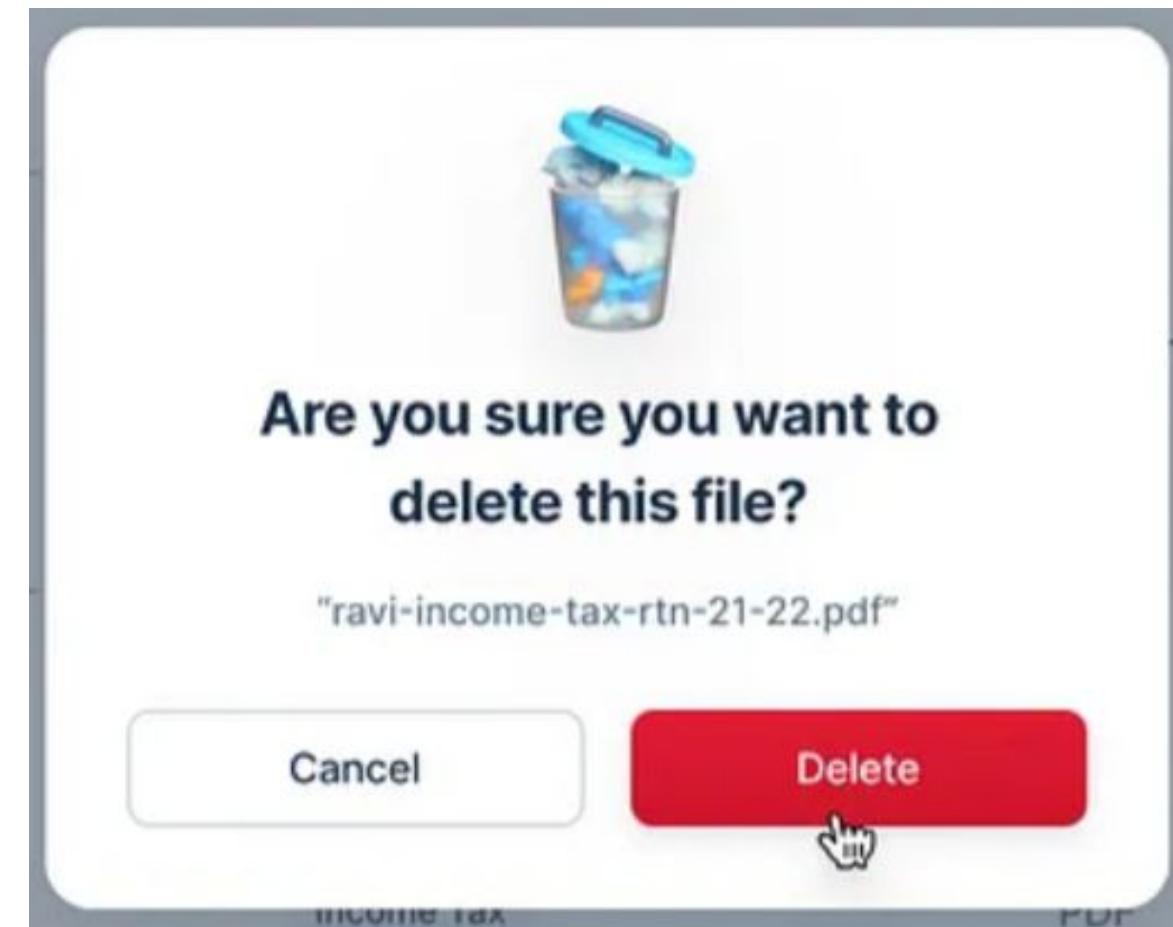


Cores semânticas (de suporte)

Erro/perigo

Alerta

Sucesso



Sign In

Sign In using Open ID Connect

or sign in with your email

Email address

sofia.scannapieco@yahooocom

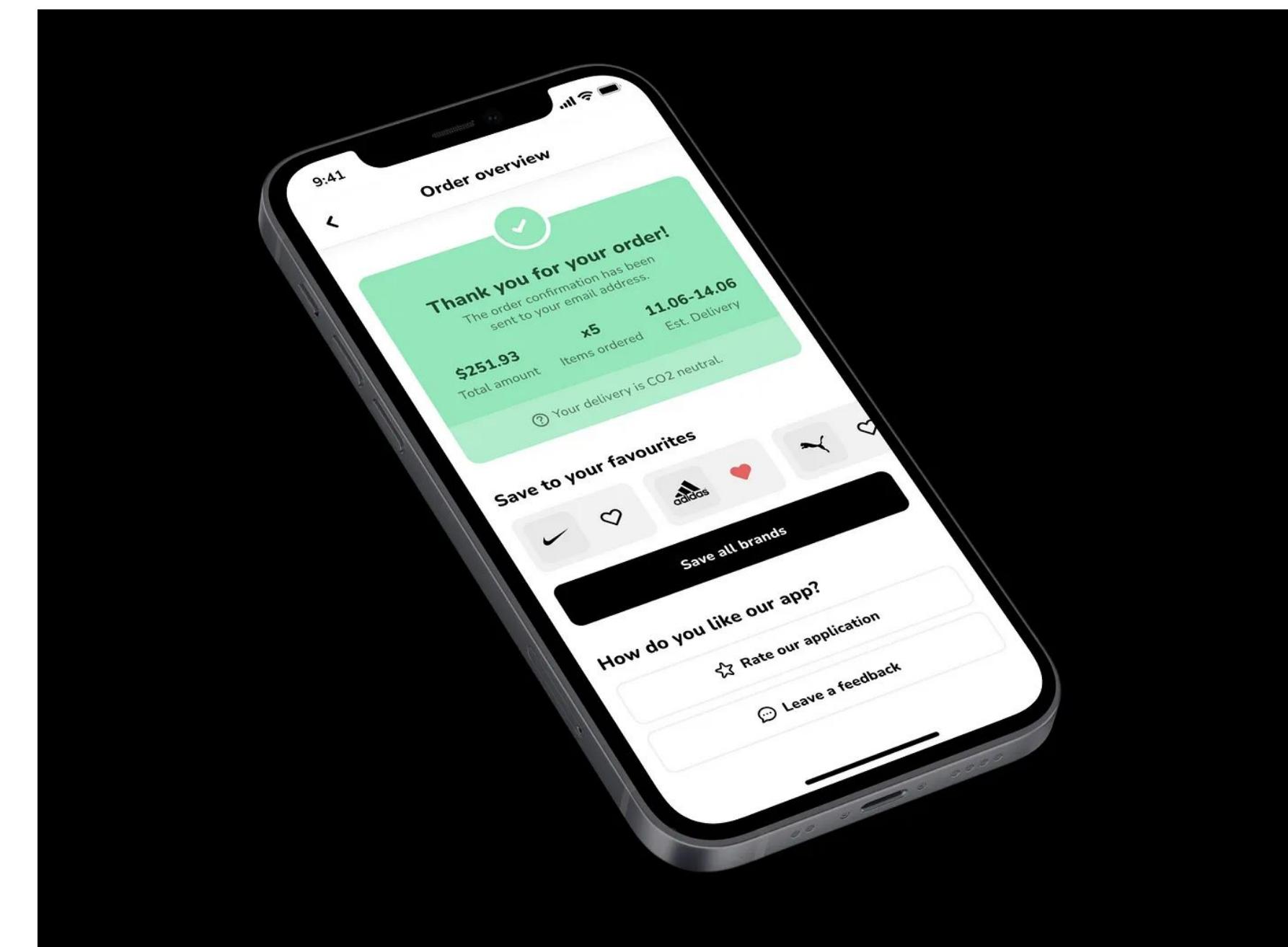
! Please enter a valid email address.

Password

Forgot password?

Enter your password

Sign In



Escala de Cinza

Cinza Escuro
para Títulos



Título Principal (H1)

Cinza Médio
para Leitura



Subtítulo ou corpo de texto explicativo.



Cinza Claro
para Bordas

Background

This design has
low contrast.

It will be more subtle on the eye.

This design has
high contrast.

It will be more easy to read from a distance.

This design is
desaturated.

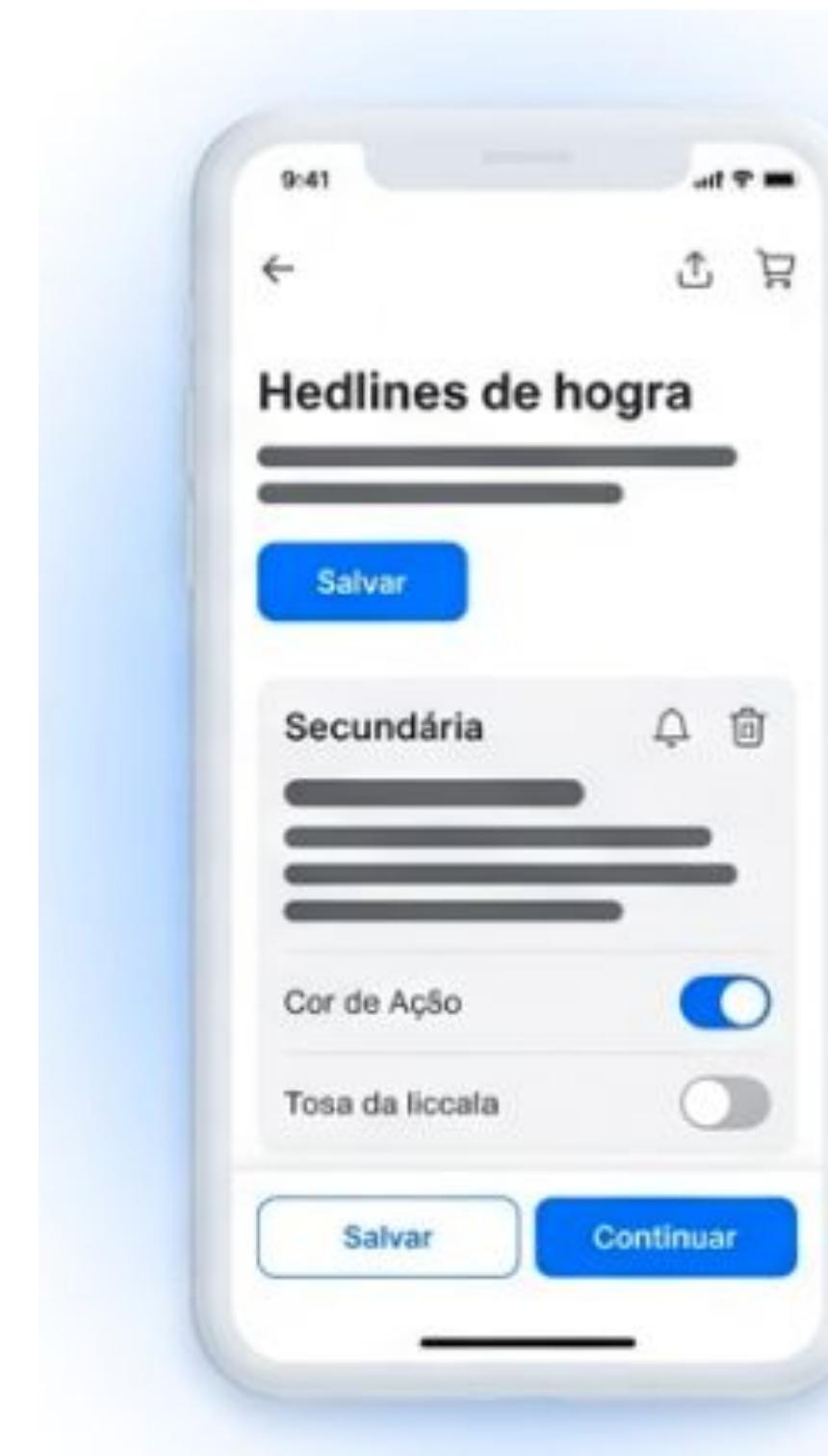
The muted tones make it easier to read for longer
amounts of time.

This design is
saturated.

It will evoke energy and attract attention, but this will
tire the eye.

Regras de Ouro

60-30-10



- 60% Cor Neutra (Fundo)
- 30% Cor Secundária (Conteúdo)
- 10% Cor de Ação (Destaque)

Combinacões

Nem todas as cores combinam entre si

Uso do círculo cromático



How to Use the Color Wheel to Build Color Schemes

Analogous



Monochromatic



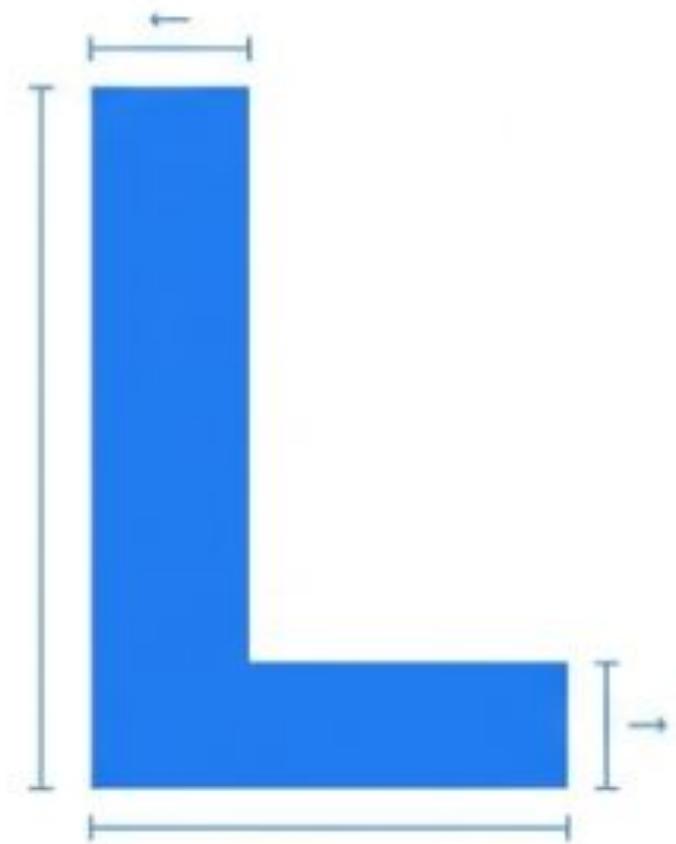
Triadic



Complementary



Tipografia



Legível

Distinção clara
entre letras

A large blue letter 'F' is displayed.

Fluida

Facilidade de
leitura contínua

A large blue letter 'A' is displayed.

Atraente

Esteticamente
agradável

Typeface / Família

Jet Black Inter

Coleção
Completa

Roboto Thin
Roboto Light
Roboto Regular
Roboto Medium
Roboto Bold
Roboto Black

Font / Fonte

Jet Black Inter

Roboto Bold 16pt

Estilo + Peso + Tamanho

Regras de Seleção

Simples e Escalável

Jet Black Inter

~~Paprika~~ **Inter**

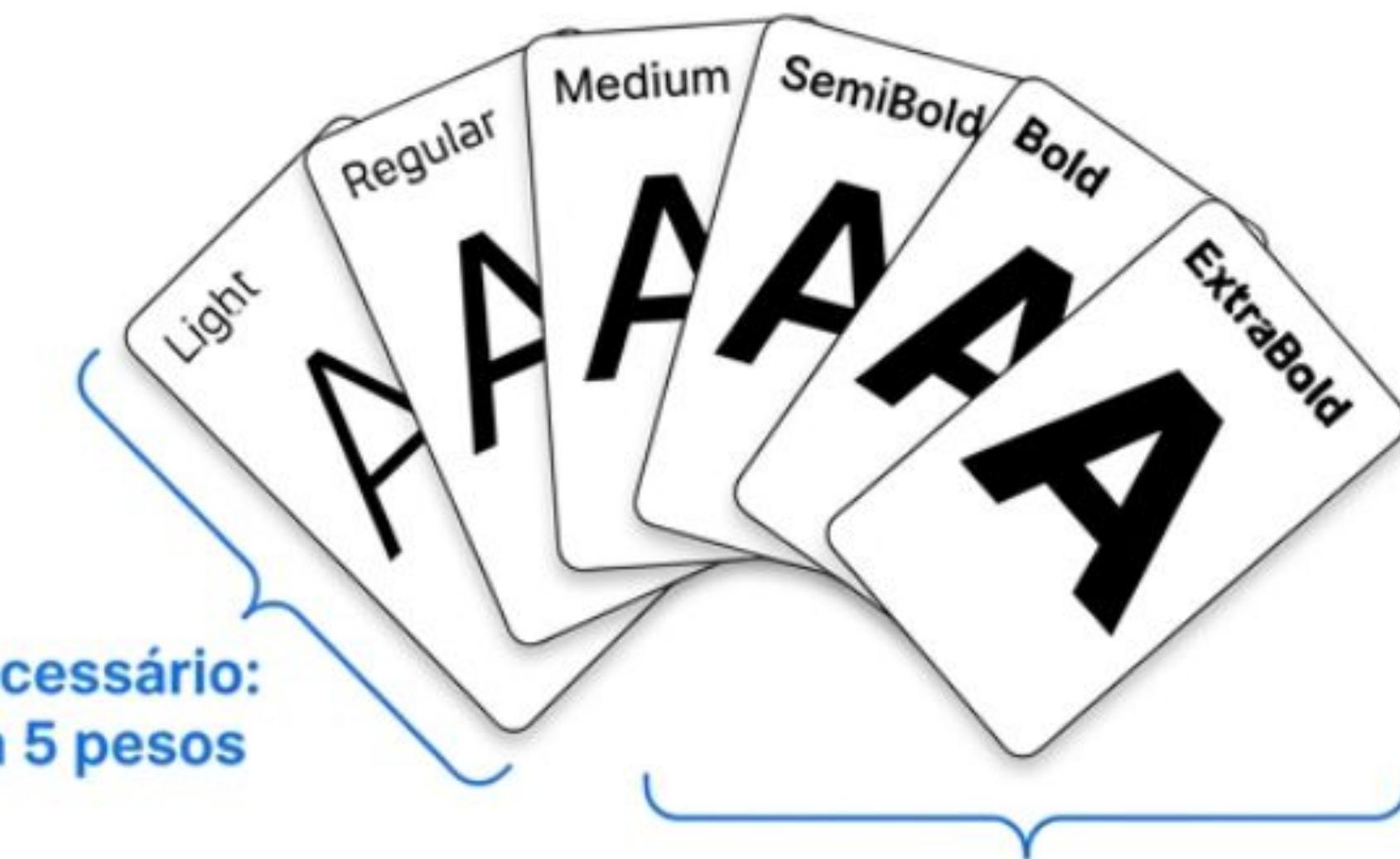
~~Paprika~~

✗ Não
Jet Black Inter

✓ Sim
Jet Black Inter

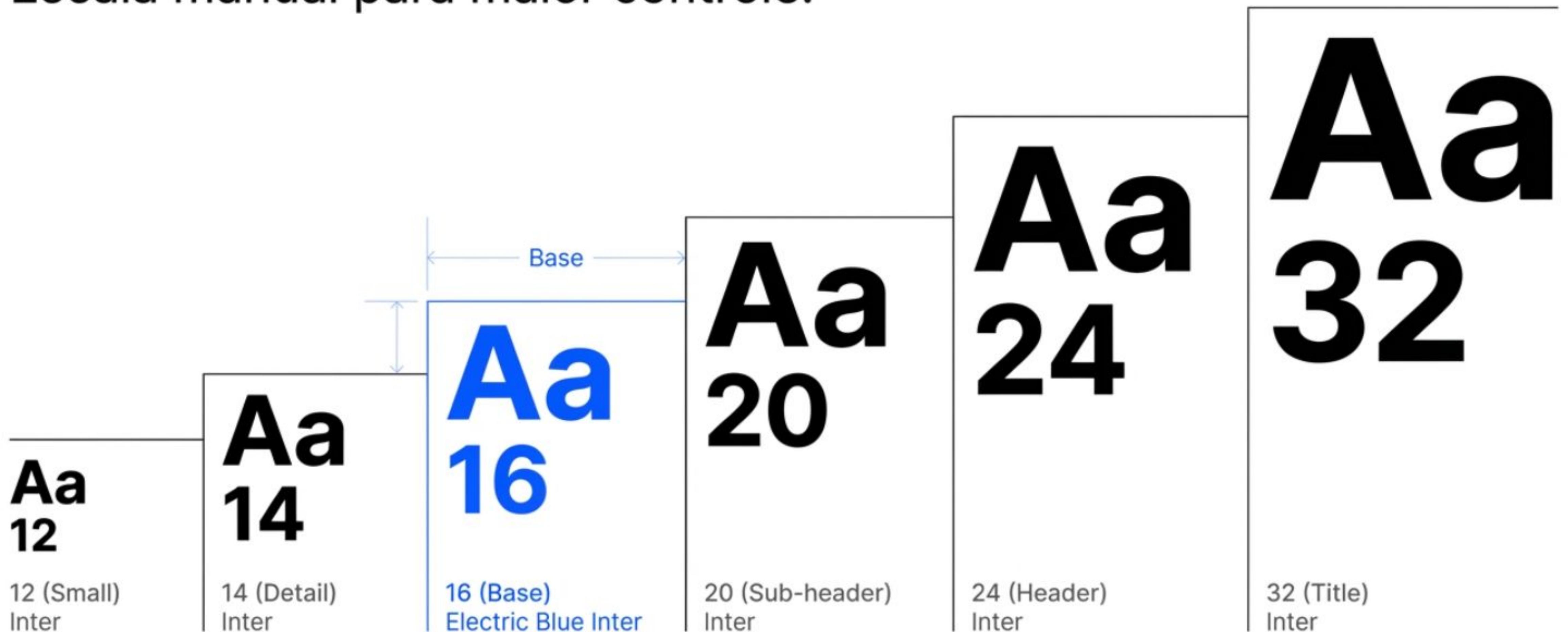
Variedade de Pesos

Jet Black Inter



Construção de escala

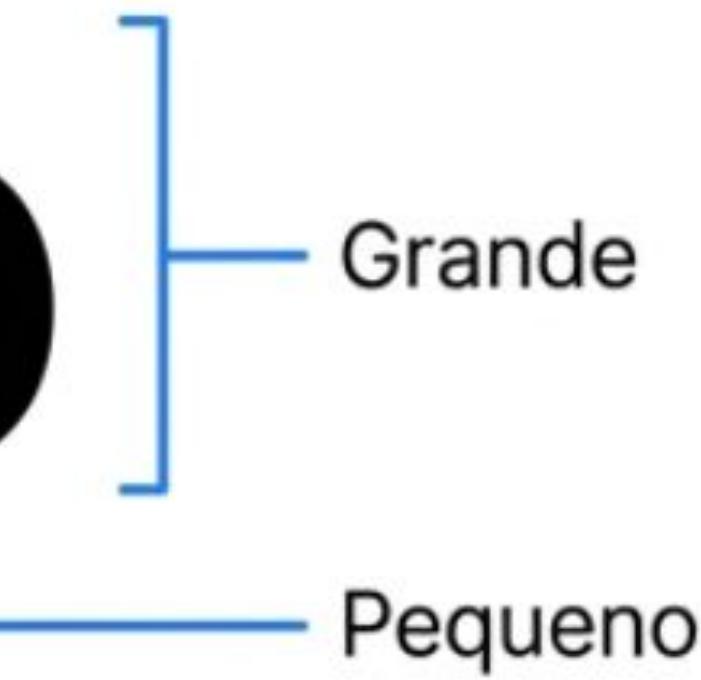
Escala manual para maior controle.



Hierarquia por peso

Só Tamanho

Título



Grande

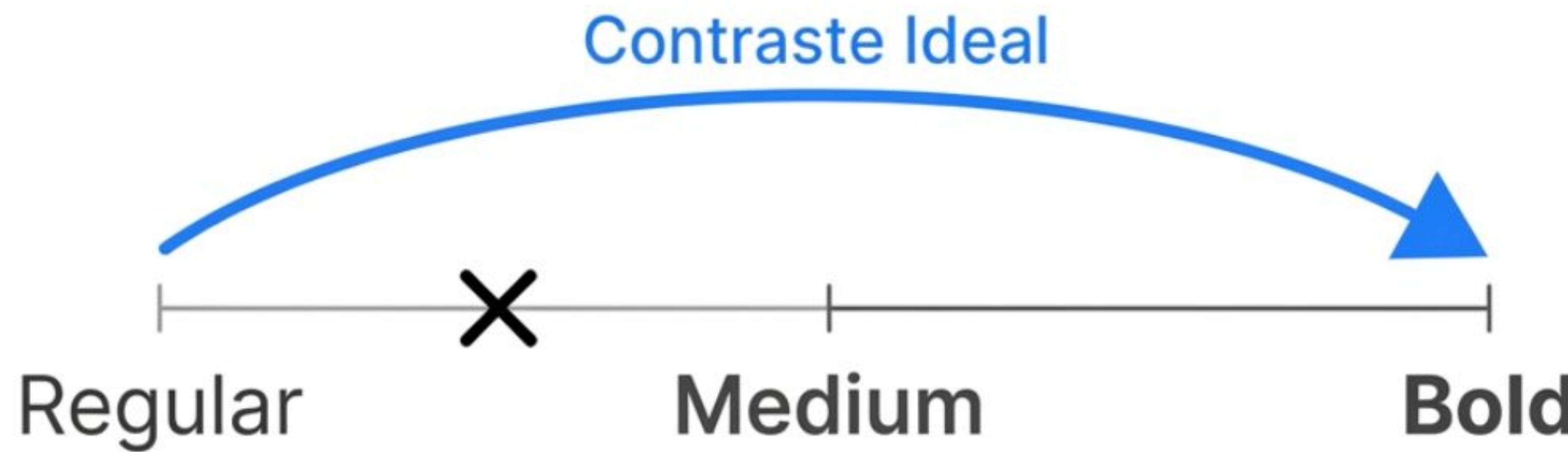
Conteúdo ← Pequeno

Uso de Peso

Título ← Bold (Peso)
Conteúdo ← Regular (Peso)



"Salto" de contraste



Regular + Bold = ✓ Bom Contraste

Regular + Medium = ✗ Baixo Contraste

Combinação de famílias de fontes

Evitar

Inter 

Raleway
Poppins

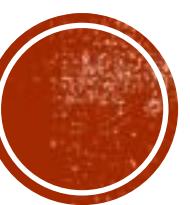
Fontes parecidas criam conflito.

Ideal

Inter 

Gelasio
Inter

Garanta distinção visual clara.



Ícones

Sistema SEI de processos na administração federal

Funcionalidade	Ícone Anterior	Ícone Novo
Controle de processos		
Novidades		
Usuário		
Configurações do sistema		
Sair do sistema		
Enviar processo		
Atualizar andamento		
Atribuição de processos		
Incluir em bloco		



Ícones

Sistema SEI de processos na administração federal

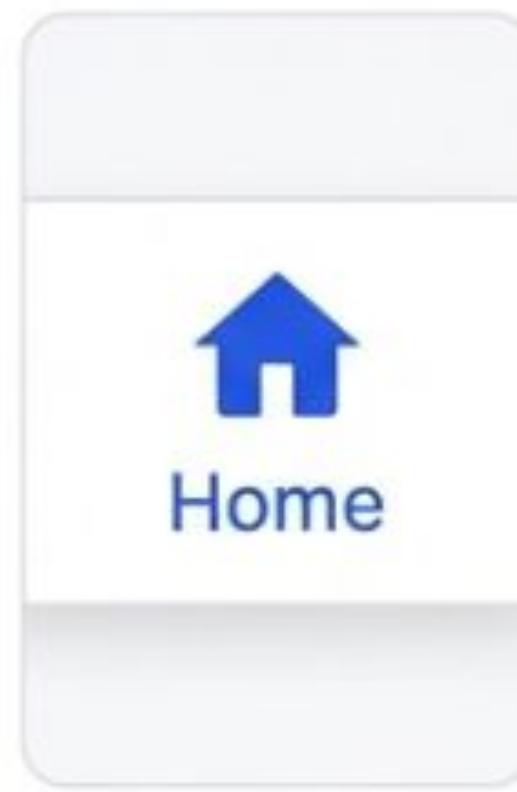
Problema: quando usar apenas o ícone, sem texto?

Funcionalidade	Ícone Anterior	Ícone Novo
Controle de processos		
Novidades		
Usuário		
Configurações do sistema		
Sair do sistema		
Enviar processo		
Atualizar andamento		
Atribuição de processos		
Incluir em bloco		



Melhores práticas

Rótulos (Labels)



Ícones substituem texto, mas rótulos garantem clareza absoluta. Na dúvida, use **Ícone + Texto**.

Icon Packs



Não desenhe do zero. Use pacotes profissionais (Anron, Iconly, Feather) para garantir consistência visual.

Acessibilidade



A área de toque deve ser maior que o ícone visual. Mínimo recomendado: 44x44pt para evitar erros de toque.



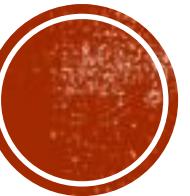
Simplicidade



24px



24px



Formulários

Objetivo é concluir

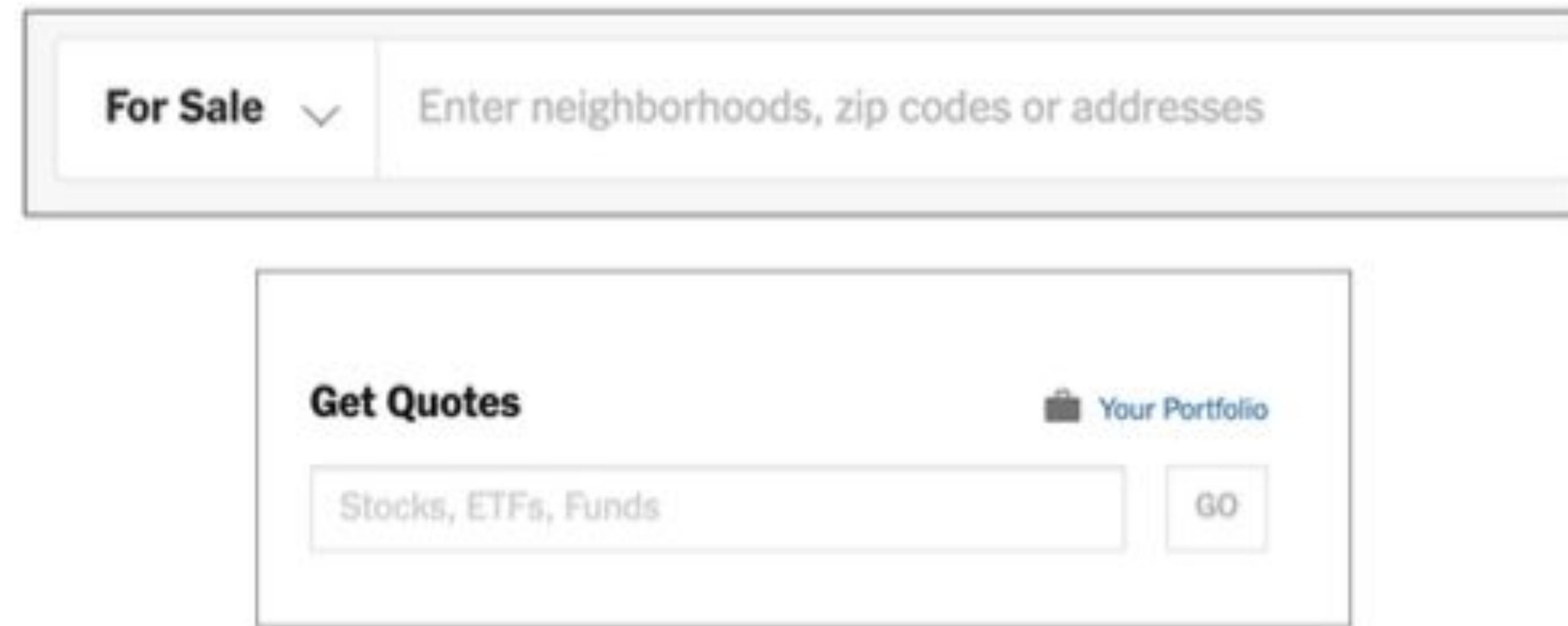
Métrica-chave: taxa de conversão



Forgiving format

Permitir uma variedade de formatos de entrada

interpretação inteligente dos dados de entrada



Forgiving format

Charlie's Meeting

7/20/2019 2:30pm to 3:30pm Jul 20, 2019 Time zone

Converts to this format

July 2019 < >

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

 [SIGN IN TO HIGHFIVE](#)

 [Make it a Zoom Meeting](#)

 [Highfive](#)

Charles, welcome to Google



[REDACTED]@gmail.com

Phone number (optional)

|

We'll use your number for account security. It won't be visible to others.

Recovery email address (optional)

We'll use it to keep your account secure

Month Day Year

Your birthday

Gender

[Why we ask for this information](#)

[Back](#)

[Next](#)



Your personal info is private & safe

Input hints

Input prompt

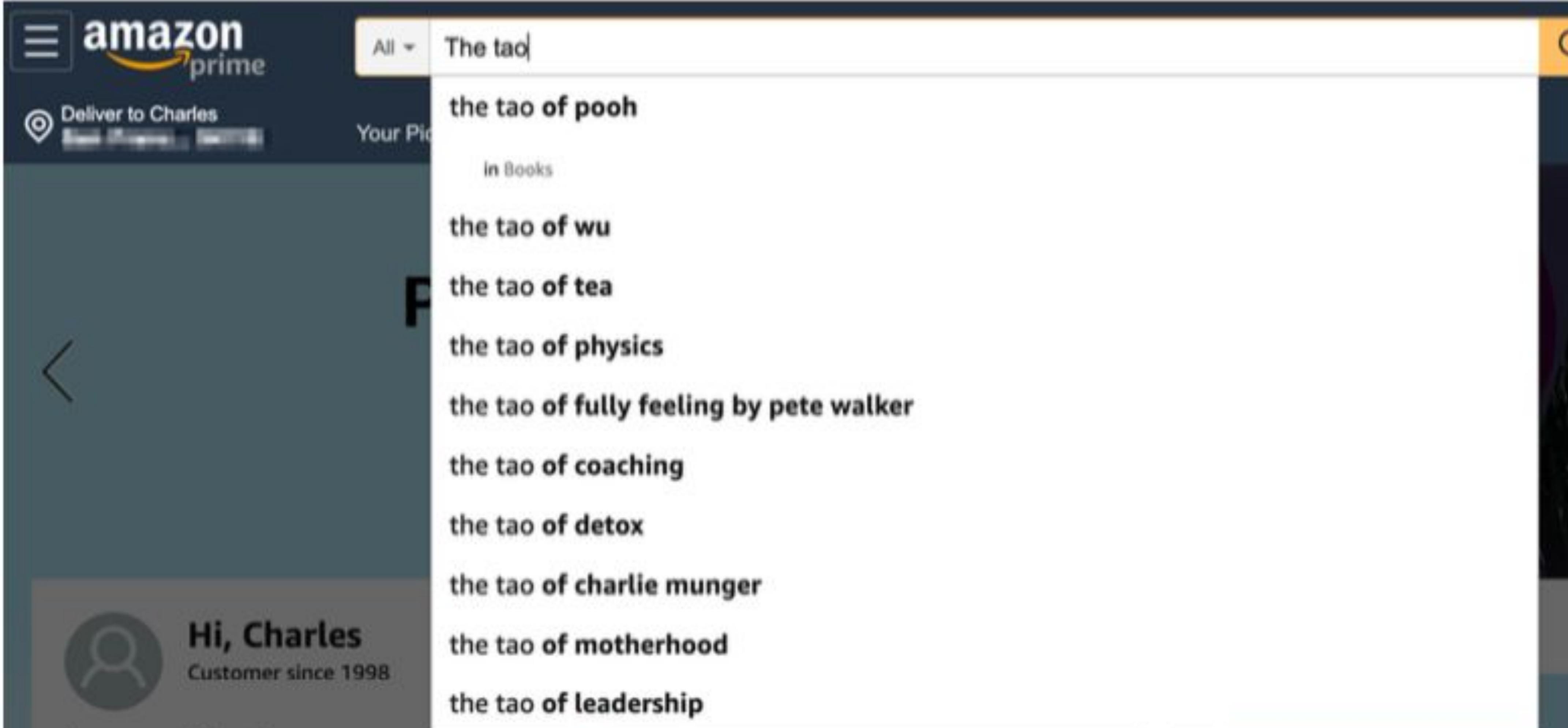
 Filter histogram...

 Enter your password...

 Find tags 10000

Add people or groups... can edit ▾

Autocompletion



The screenshot shows the Amazon mobile application interface. At the top, the Amazon Prime logo is visible, along with a "Deliver to Charles" button and a "Your Pictures" section. The main content area features a large, semi-transparent white box containing an autocompletion dropdown. The user has typed "The tao" into the search bar, and the dropdown lists several suggestions: "the tao of pooh", "the tao of wu", "the tao of tea", "the tao of physics", "the tao of fully feeling by pete walker", "the tao of coaching", "the tao of detox", "the tao of charlie munger", "the tao of motherhood", and "the tao of leadership". The background of the app shows a "Hi, Charles" greeting and a "Customer since 1998" badge, along with a "Recommendations for you" section and some blurred product images at the bottom.

The tao

- the tao of pooh**
- in Books
- the tao of wu**
- the tao of tea**
- the tao of physics**
- the tao of fully feeling by pete walker**
- the tao of coaching**
- the tao of detox**
- the tao of charlie munger**
- the tao of motherhood**
- the tao of leadership**

Hi, Charles
Customer since 1998

Recommendations for you

ART OF THE GAME

Seleção de entrada

Poucas Opções (<5)

- Pequeno
- Médio Área de toque: 44pt
- Grande

Muitas Opções (>5)

Selezione o País ▾

- Brasil
- Canadá
- China
- Espanha
- França
- Japão
- México
- Reino Unido

Mensagens de erro

The screenshot shows a web application interface with two error message components displayed.

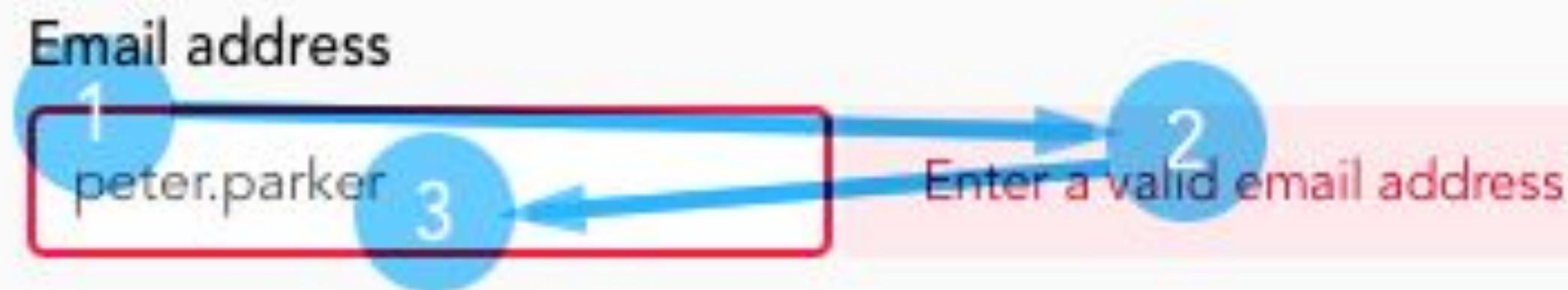
Top Error Message: A red error dialog box titled "Error" with a triangle icon. The message inside says "An unknown error has occurred." There is a "Close" button at the bottom right.

Bottom Error Message: A larger, semi-transparent error overlay titled "Submission Failed". The message inside says "The data server for your form or the Enketo server is down. Please try again later or contact support@kobotoolbox.org. (500)". There is an "OK" button at the bottom right.

Navigation Bar: At the bottom left, there is a navigation bar with four buttons: "Notify Dialog" (disabled), "Confirm Dialog" (highlighted in green), "Custom Dialog", and "Custom Dialog 2".

Validação inline

Error Message Right of Field



✓ Flows with natural reading direction

✓ Most preferred and expected by users

Top of Form Validation

✗ High cognitive load on memory

✗ Longer time to correct errors

Inline Validation

✓ Low cognitive load on memory

✓ Shorter time to correct errors

Linguagem

Robot Speak 

Dados Requeridos

Insira input numérico de telefone.
Campo obrigatório.

OK

Humano e Claro 

Adicione seu celular

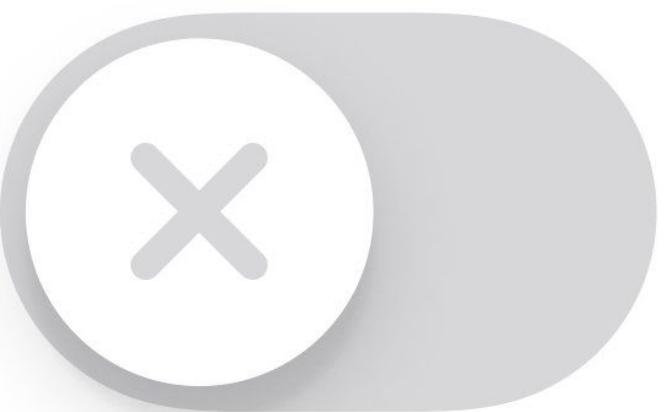
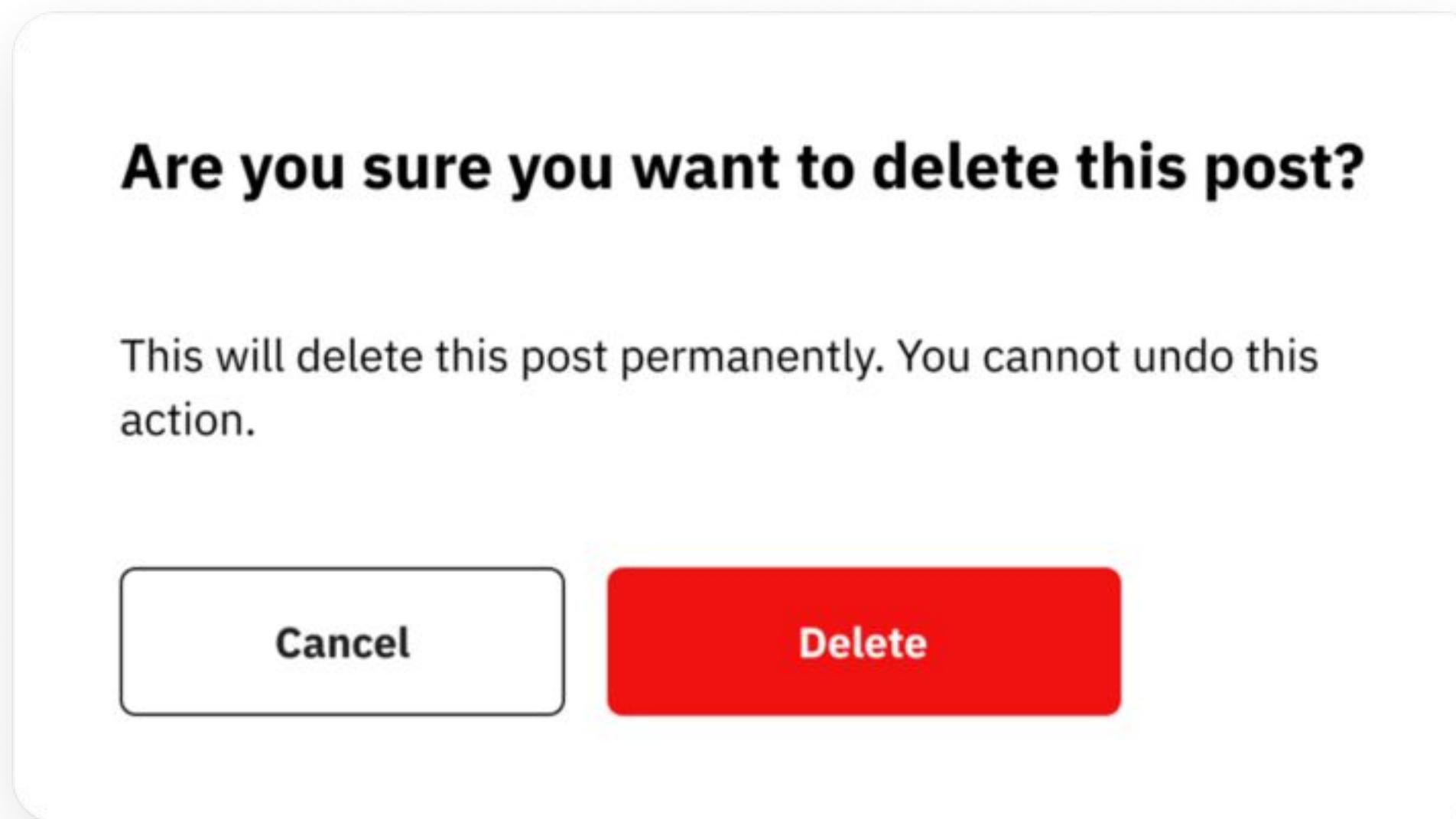
Precisamos do seu número para
enviar atualizações sobre a
entrega do seu pedido.

Salvar Número

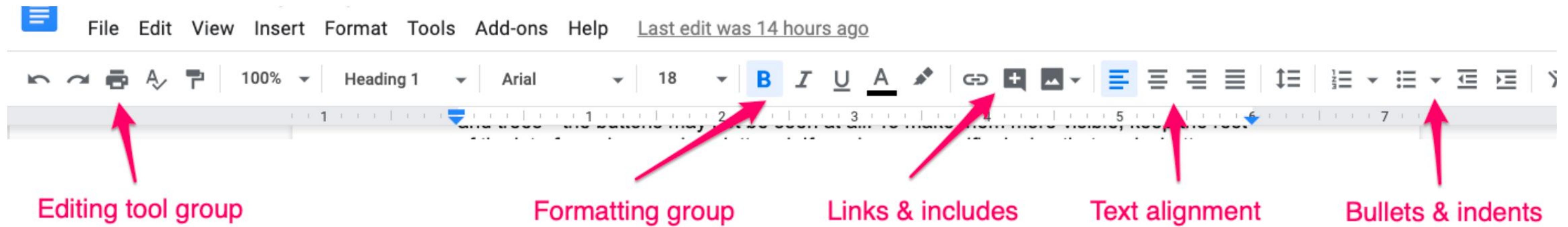
Regras de ouro

- ✓ Rótulos sempre visíveis.
- ✓ Coluna única para leitura vertical.
- ✓ Feedback em tempo real (Erros/Sucesso).
- ✓ Inputs com altura de toque (40-60pt).
- ✓ Distinção clara entre botões (Primário vs Secundário).
- ✓ Agrupamento lógico de informações.

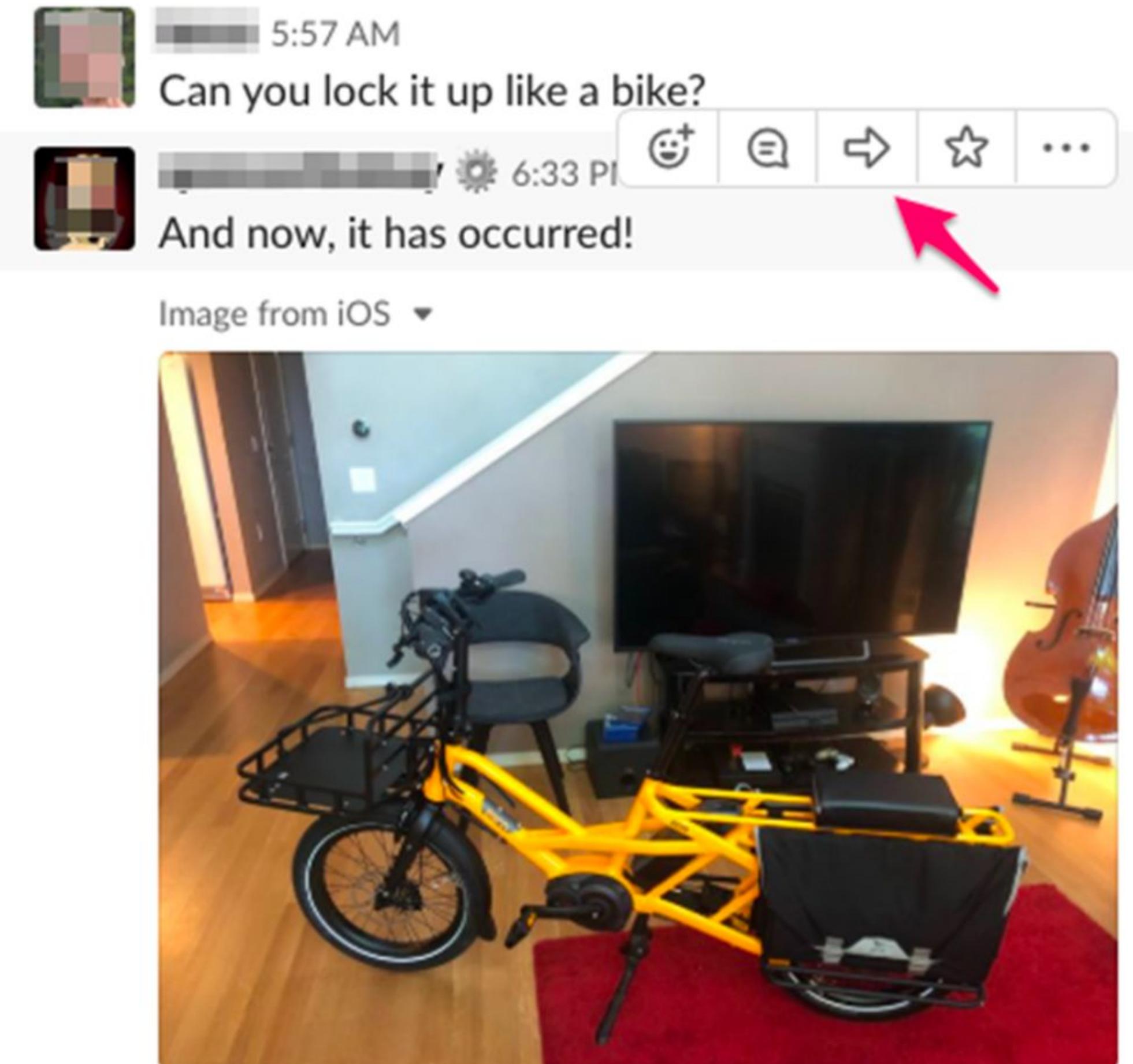
Ações e Comandos



Button Group



Hover tools



And yes you can lock it up, but I prefer to keep my \$5,000 bike inside my house.

YouTube
NPR tiny desk concert

Yo-Yo Ma: NPR Music Tiny Desk Concert

734,784 views

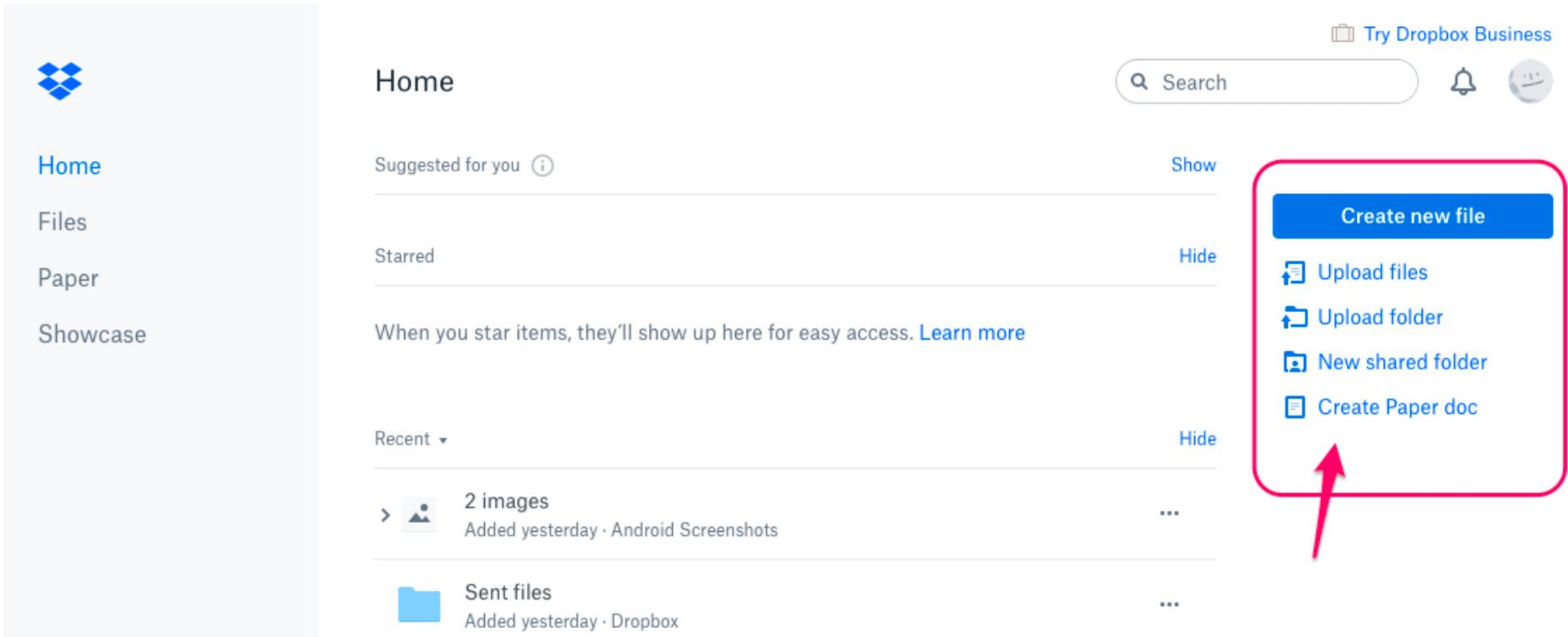
Mute (m)

0:31 / 12:09

PLAY PAUSE

25K 144 SHARE SAVE

Action Panel



The image shows the Dropbox Home interface. On the left is a sidebar with links: Home, Files, Paper, and Showcase. The main area has sections for "Suggested for you" (with a "Show" and "Hide" button), "Starred" (with a "Show" and "Hide" button), and "Recent" (with a "Show" and "Hide" button). Under "Recent", there are items: "2 images" (Added yesterday · Android Screenshots) and "Sent files" (Added yesterday · Dropbox). In the top right, there is a search bar, a "Try Dropbox Business" button, and a user profile icon. A red box highlights the "Create new file" button in the top right corner of the interface. A red arrow points from the bottom of the "Create new file" box towards the "Create Paper doc" option.

Try Dropbox Business

Search

Home

Home

Suggested for you (i)

Show

Starred

Hide

When you star items, they'll show up here for easy access. [Learn more](#)

Recent ▼

Hide

>  2 images
Added yesterday · Android Screenshots

...

 Sent files
Added yesterday · Dropbox

...

Create new file

-  [Upload files](#)
-  [Upload folder](#)
-  [New shared folder](#)
-  [Create Paper doc](#)

Prominent Button

KAYAK Flights Hotels Cars Packages Cruises Deals More ▾

Trips Sign in

Search hundreds of travel sites at once.

Round-trip ▾ 1 Adult ▾ Economy ▾ 0 Bags ▾

San Francisco (SFO) New York (JFK)

Fri 7/26 Fri 8/2

WHERE Show Advanced Options + Compare vs. KAYAK all | none Priceline Best Airfares Delta Expedia JustFly

Anywhere

CHECK-IN CHECKOUT

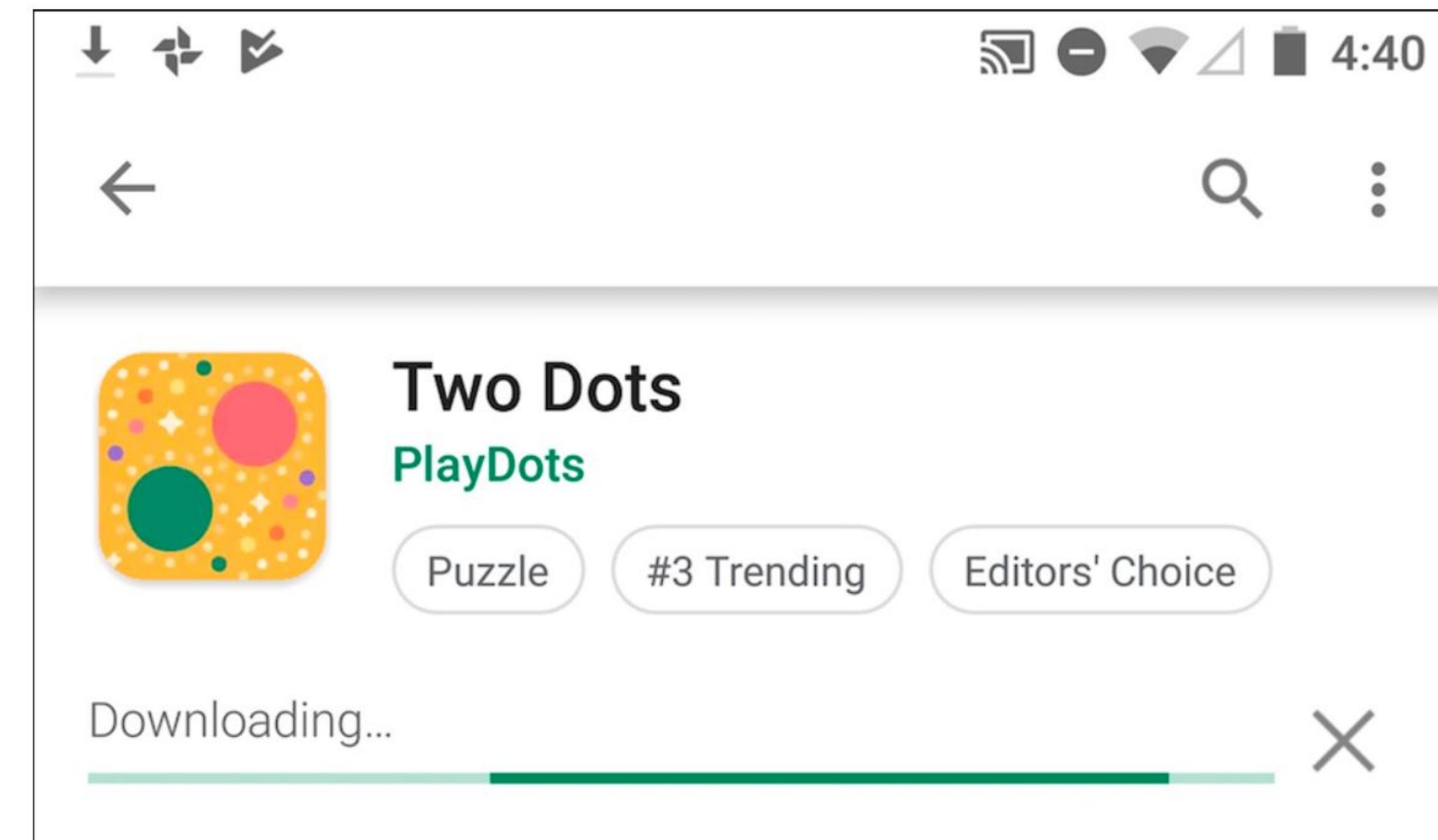
Sat, Jun 29 Sat, Jul 6

GUESTS

2 guests

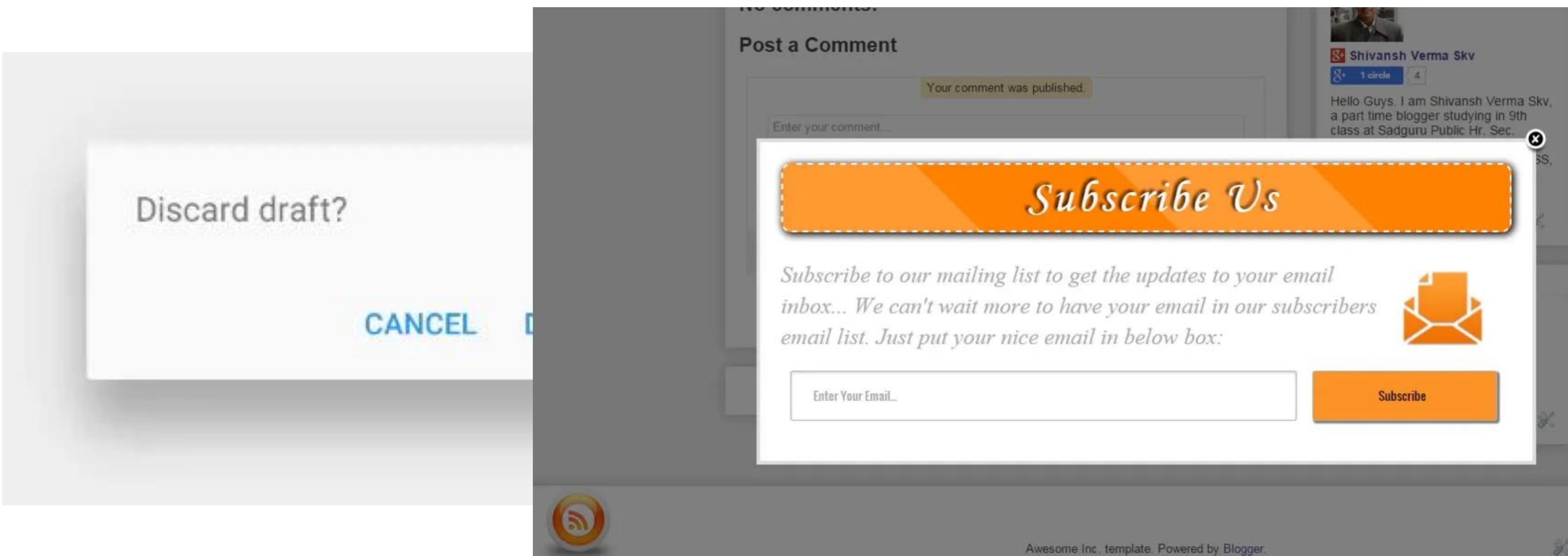
Search

Cancelability

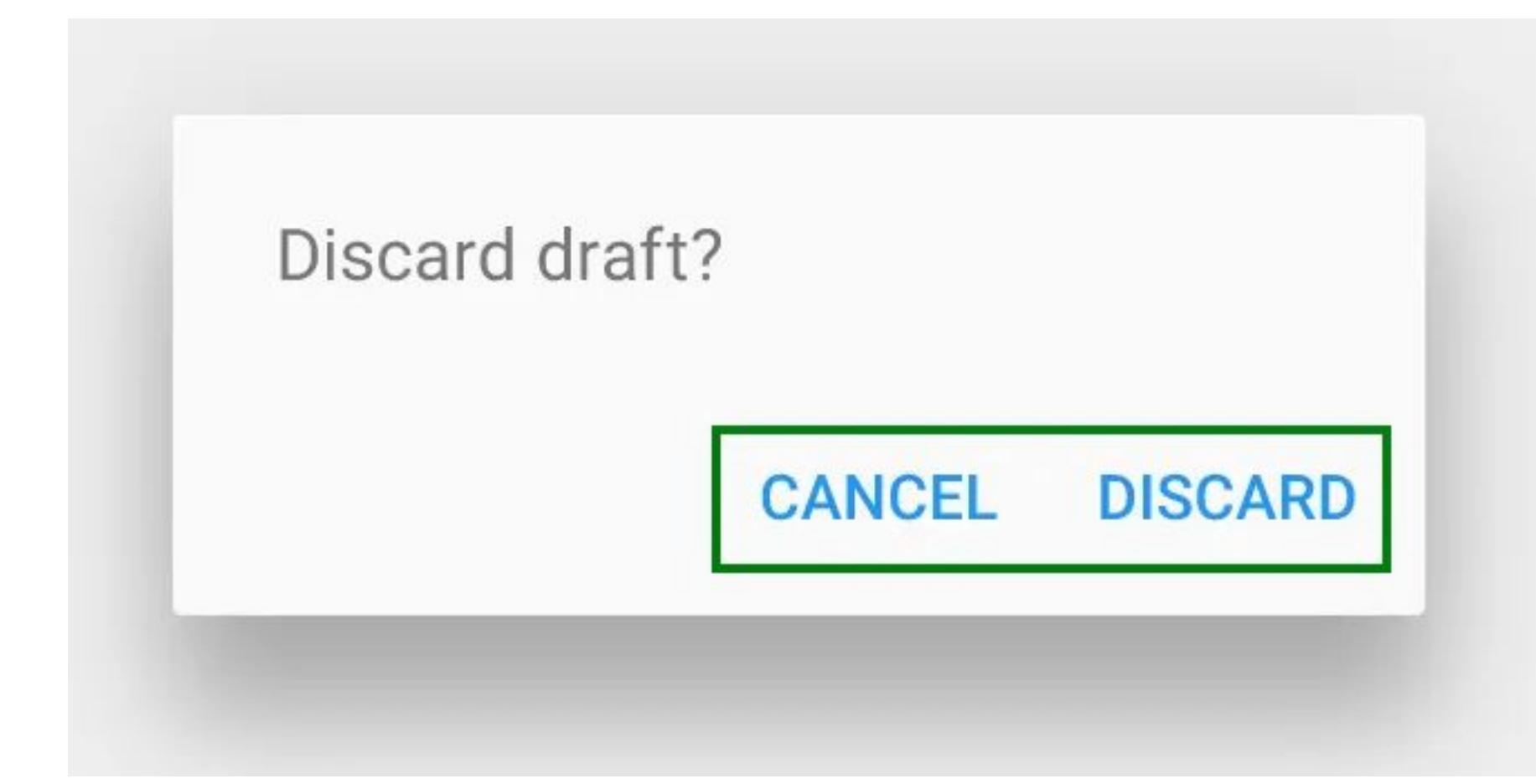
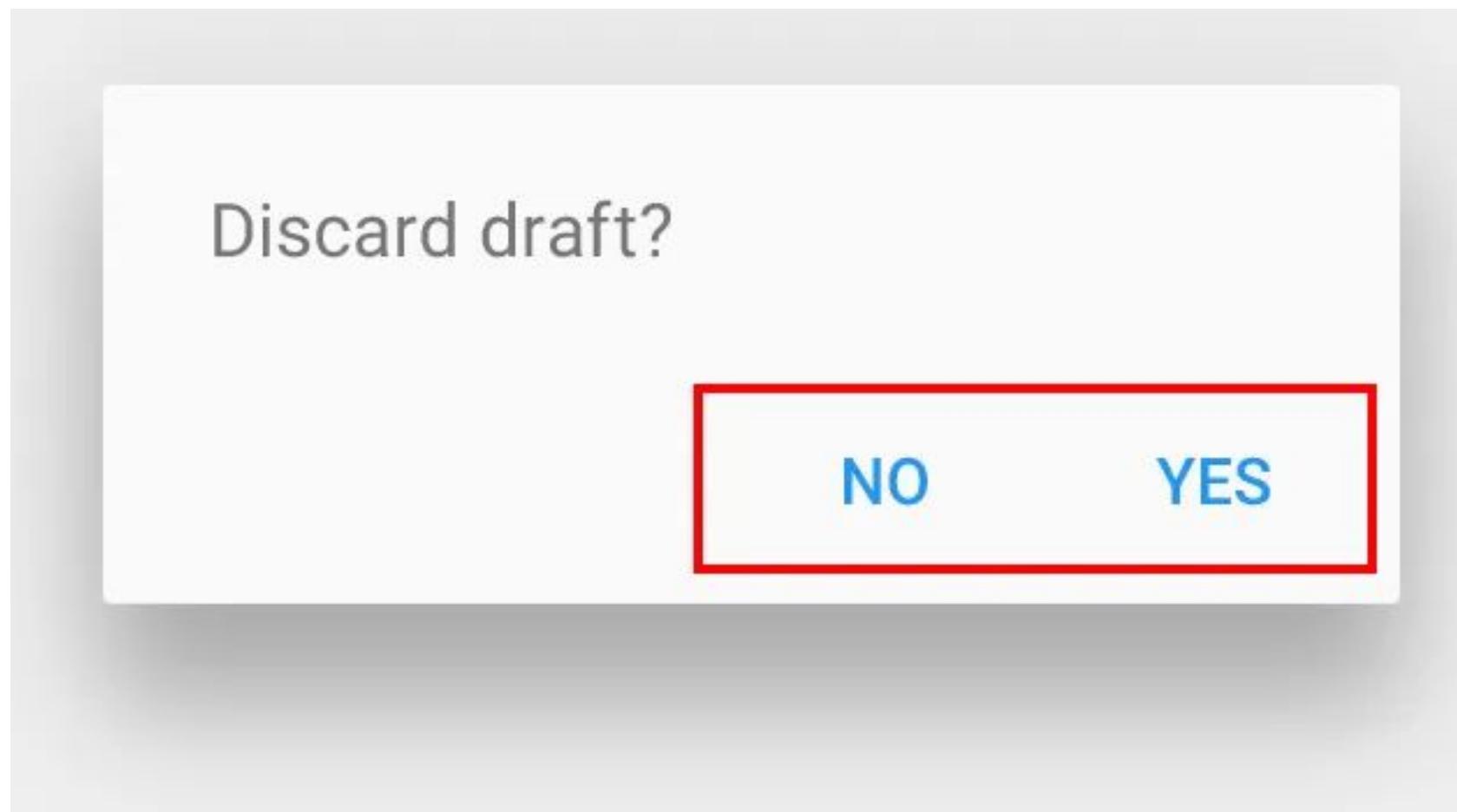


Dialog box

Evitar interrupções



Clear options



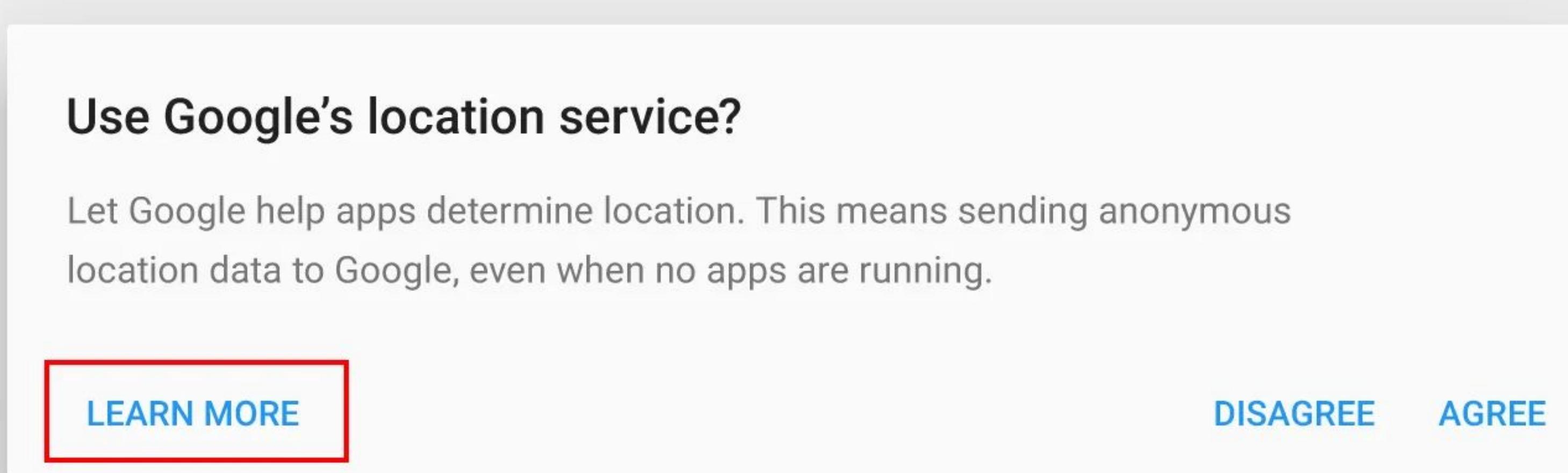
Não usar mais de duas opções

Use Google's location service?

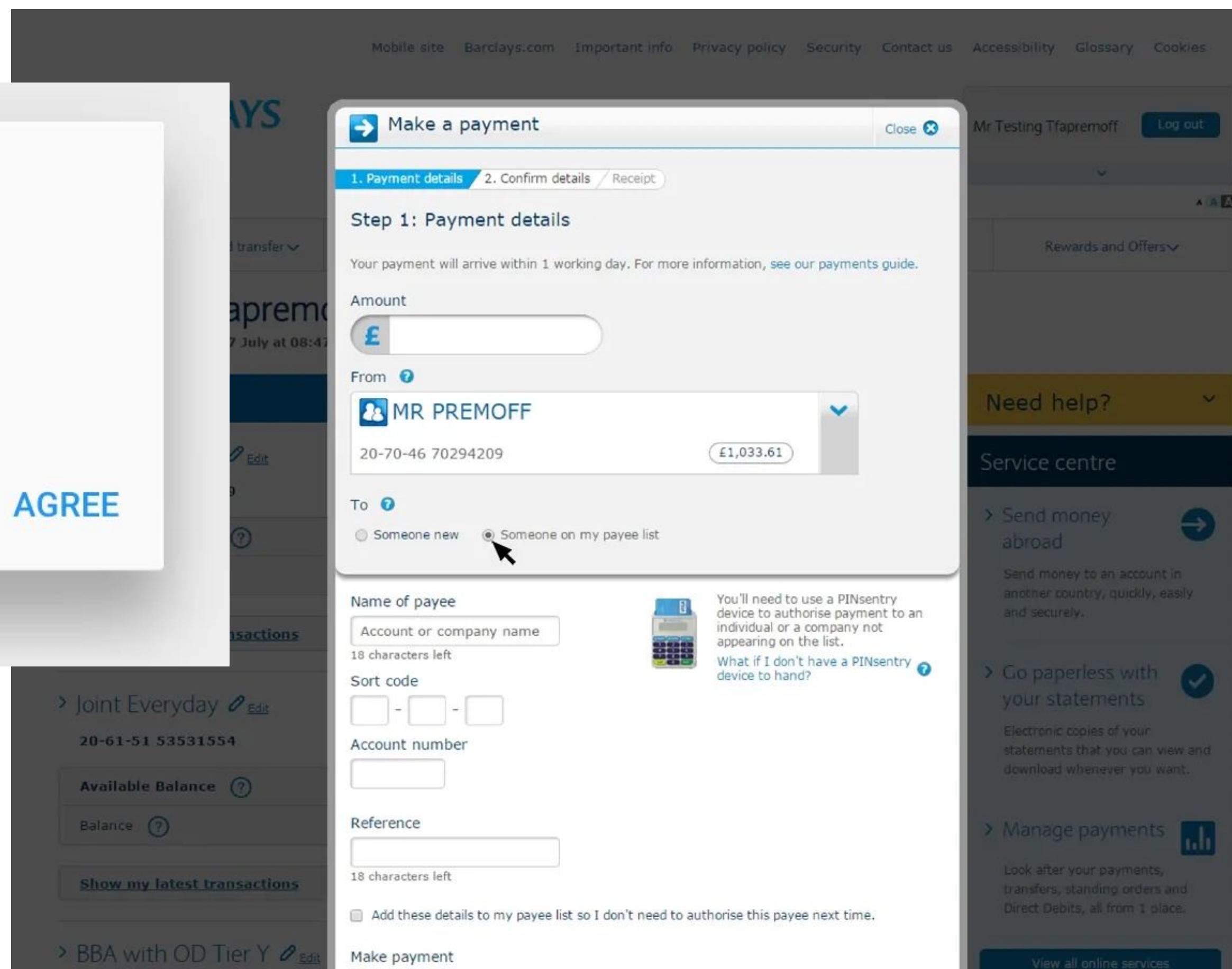
Let Google help apps determine location. This means sending anonymous location data to Google, even when no apps are running.

[LEARN MORE](#)

DISAGREE **AGREE**



Sempre usar janela completa



Para terminar, conjuntos de padrões

UI Systems

Microsoft's Fluent Design System

Apple's User Interface Guidelines

Google's Material Design

Apple Design Resources

Design apps quickly and accurately by using Sketch, Photoshop, XD templates, guides, and other resources.



iOS & iPadOS



macOS



tvOS



watchOS



visionOS



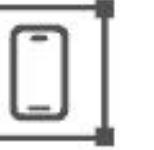
Technologies



Fonts



SF Symbols



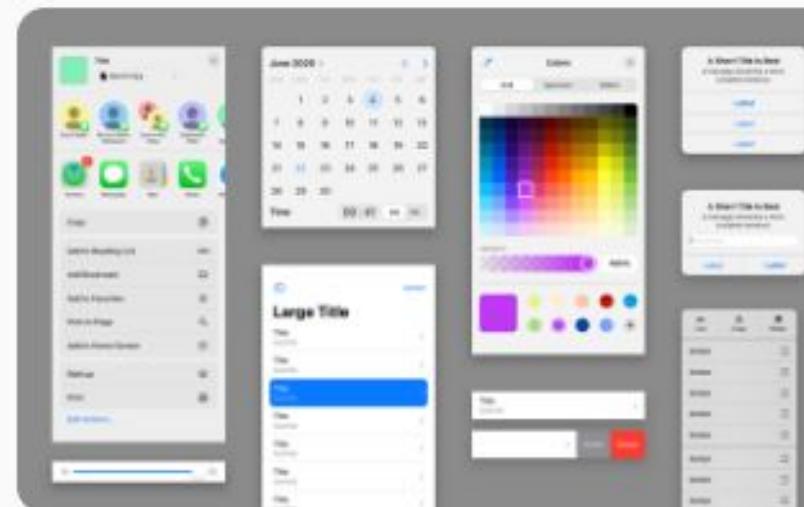
Product Bezels



iOS and iPadOS

iOS 17 and iPadOS 17

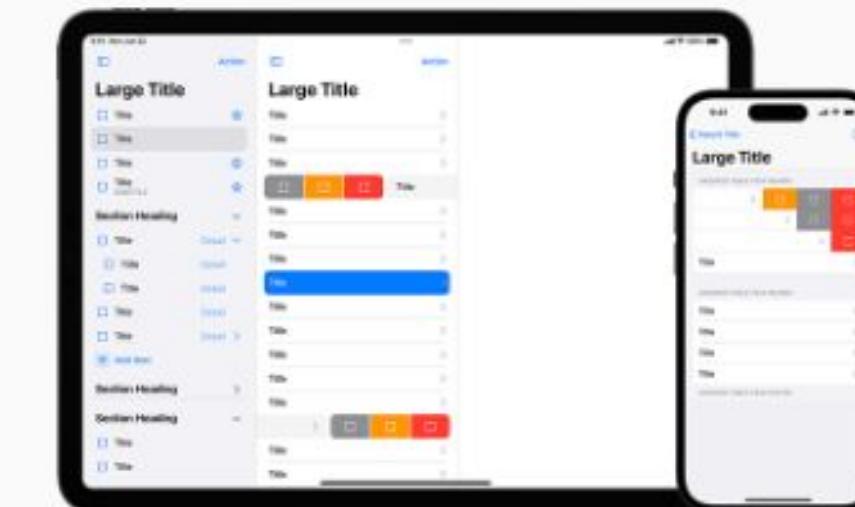
Sketch Library



Sketch

Note: Sketch must be installed to download
July 12, 2023
46.8 MB

Design Templates



Sketch

July 12, 2023
43 MB

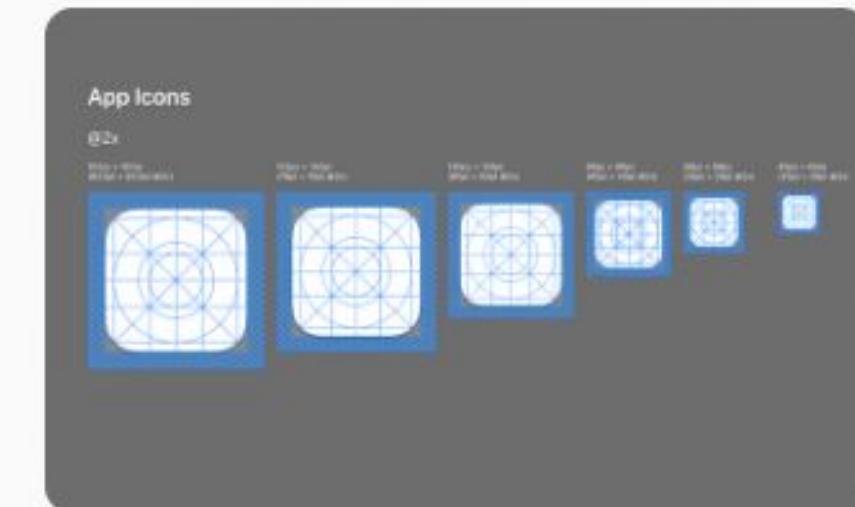


Figma

June 7, 2023

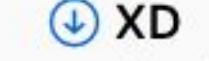
iOS 16 and iPadOS 16

Production Templates



Sketch

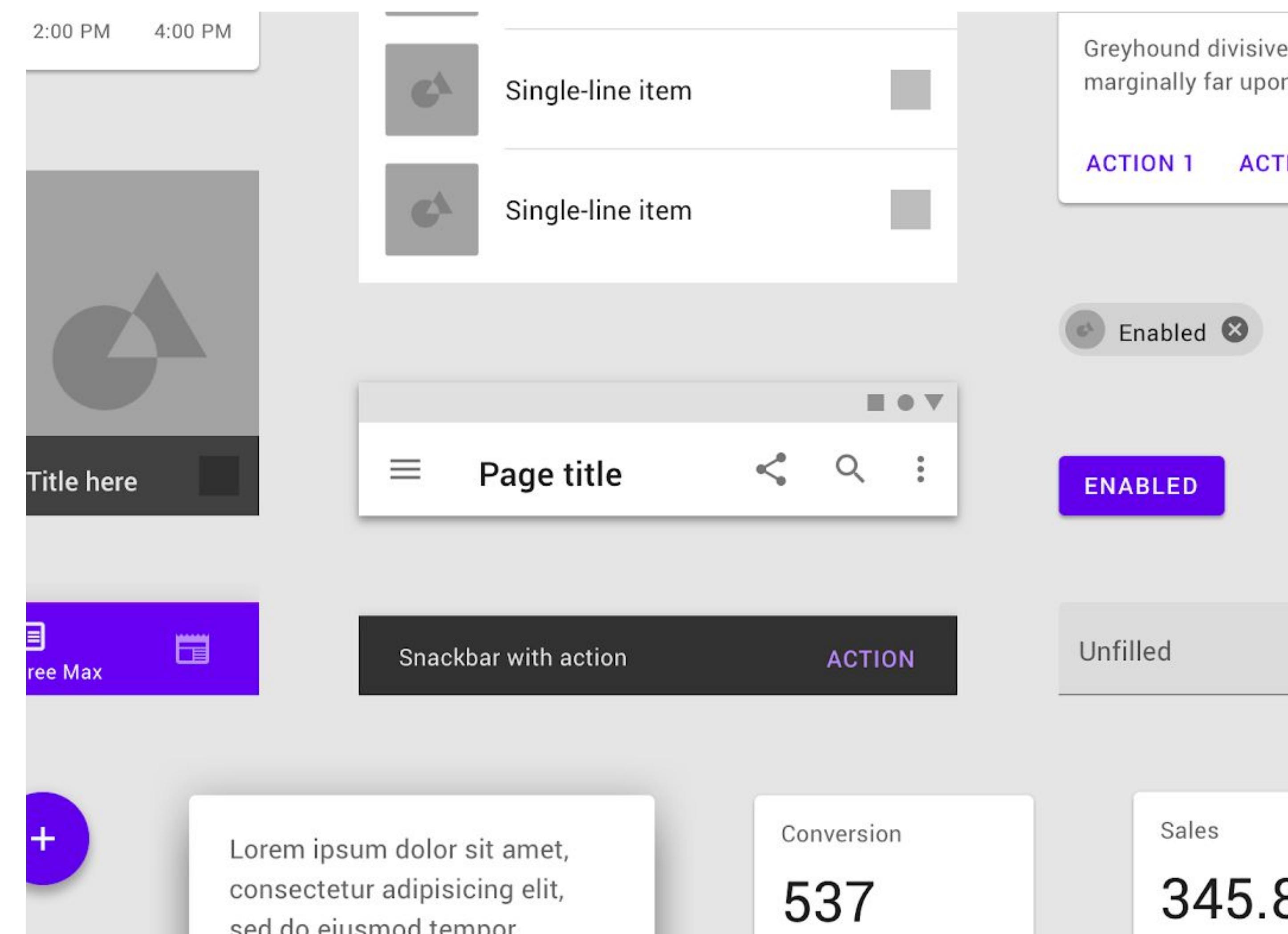
March 21, 2023
2 MB



XD

March 21, 2023
2.8 MB

Material is a design system created by Google to help teams build high-quality digital experiences for Android, iOS, Flutter, and the web.



World Clock

Calendar > April 2016

Month

Wednesday April 6

27 28 29 30 31 1 2

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17 18 19 20 21

24 25 26 27 28

0

CE C × +

7 8 9 × Design review

4 5 6 - Get groceries

1 2 3 +

± 0 . =

Berlin
9:34 PM
1 hour ahead
Wed 6

46°
Partly cloudy
Redmond WA
High: 59°
Low: 37°
Weather

85° F
Isabela island

